

STATE OF ILLINOIS

ILLINOIS COMMERCE COMMISSION

Northern Illinois Gas Company)
d/b/a Nicor Gas Company) Docket No. 18-XXXX
Proposed general increase in gas rates.)

Direct Panel Testimony of

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1 **I. INTRODUCTION**

2 **A. WITNESS IDENTIFICATION**

3 **Q. What are your names and business addresses?**

4 A. Frank C. Graves and Robert S. Mudge. Although the teams we work with include
5 individuals from other locations as well, our business address is 1 Beacon Street, Suite
6 2600, Boston, Massachusetts 02108.

7 **Q. By whom and in what capacity are you employed?**

8 A. We are both Principals at The Brattle Group (“Brattle”), an international consulting firm
9 providing planning, policy analysis, and valuation support in energy and regulatory
10 economics, commercial litigation support, and competition analysis. Mr. Graves lead the
11 Utility Practice at Brattle. We have been retained as independent testifying expert
12 witnesses to provide testimony on behalf of Northern Illinois Gas Company d/b/a Nicor
13 Gas Company (“Nicor Gas” or the “Company”).

14 **B. BACKGROUND AND EXPERIENCE**

15 **Q. Mr. Graves, what relevant educational and professional qualifications and
16 experience do you have?**

17 A. For most of my professional career, I have worked in regulatory and financial economics,
18 especially for electric and gas utilities, and in litigation matters related to securities
19 litigation and risk management. My education includes an M.S. with a concentration in
20 finance from the M.I.T. Sloan School of Management in 1980, and a B.A. in
21 Mathematics from Indiana University in 1975. In regard to the cost of capital matters in
22 this case, I have extensive experience in risk management and gas supply resource
23 planning for natural gas distribution companies (as well as electric companies using gas

24 for generation), utility financial projections and revenue requirement analysis, and cost of
25 capital estimation in a wide variety of settings for energy infrastructure and utility
26 investments. I have given expert testimony on financial and regulatory issues before the
27 Federal Energy Regulatory Commission (“FERC”), many state regulatory commissions,
28 and state and federal courts. My background and qualifications are described in greater
29 detail in the resume attached as Nicor Gas Exhibit (“Ex.”) 14.01.

30 **Q. Mr. Mudge, what relevant educational and professional qualifications and**
31 **experience do you have?**

32 A. My professional career has focused on corporate and financial issues facing companies
33 including those in the electric and gas industries. Before joining Brattle, I was an
34 investment and commercial banker at Rothschild, ABN AMRO, and Sanwa Bank. I also
35 have practical experience as a Chief Financial Officer having served in that role for
36 Brattle for several years. I received an M.B.A. in Finance and Economics from the
37 University of Chicago, Graduate School of Business and a B.A. (cum laude) from
38 Harvard College. I have given expert testimony on financial issues affecting the utility
39 industry before FERC, state regulatory commissions, other state administrative agencies,
40 and state and federal courts. My background and qualifications are described in greater
41 detail in the resume attached as Nicor Gas Exhibit (“Ex.”) 14.02.

42 **Q. How will your joint testimony be presented?**

43 A. We are presenting our testimony as a panel so that each of us can speak to the matters we
44 address. Certain questions and answers, such as the two preceding this answer, may be
45 expressly designated as being primarily or exclusively the responsibility of one of us.
46 But, in general, we respond to questions jointly and the opinions we reach and the

47 recommendations we make reflect our joint work based on our collective knowledge and
48 experience.

49 **II. PURPOSE OF TESTIMONY AND SUMMARY OF CONCLUSIONS**

50 **Q. What are the purposes of your testimony?**

51 A. We have been asked by Nicor Gas to assess for the Illinois Commerce Commission
52 (“Commission” or “ICC”) Nicor Gas’ cost of equity capital and to explain how that cost
53 of capital should be quantified for ratemaking purposes. To do that in the most accurate
54 and unbiased way we need to address two questions: (1) what methods should be
55 considered when measuring the cost of equity capital of a company like Nicor Gas, given
56 the state of academic opinion in financial economics and the range of methods used in
57 other regulatory jurisdictions, and (2) what is the result of applying those methods to
58 determining the cost of equity capital of Nicor Gas. We also address several closely
59 related questions, including assessing the impact of Nicor Gas’ status as a member of the
60 Southern Company family on its cost of capital.

61 **Q. What, in summary, do you conclude about the methods the Commission should**
62 **apply in its cost of capital estimations?**

63 A. One of the Commission’s responsibilities is to estimate as accurately as possible the cost
64 of Nicor Gas’ capital as determined by the market. The tools it uses to estimate those
65 costs are means to that end. As the Commission, in describing its Staff’s position in
66 Nicor Gas’ last case, explained:

67 ... the key consideration in determining the cost of equity is to ensure that
68 the methodologies used to calculate ROE reasonably reflect investors’
69 views of the market in general and the subject company in particular.

70 We understand that, for some time, the Commission has been presented with
71 arguments by Staff and some interveners that it should only consider particular narrowly
72 defined versions of the Discounted Cash Flow (“DCF”) model and the Capital Asset
73 Pricing Models (“CAPM”), which we will refer to for ease as the “Unadjusted Two-
74 Model Approach.” This approach is most meaningfully defined by what it *excludes*: an
75 array of other related and complementary methodologies widely accepted by financial
76 economists and recognized in other regulatory jurisdictions. In particular, it excludes
77 alternative formulations of the CAPM, other risk positioning models, and Expected
78 Earnings models. It also excludes *any* of the methods of correcting CAPM and DCF
79 results for the fact that the capital structure of the proxy group will be different than the
80 utility capital structure used in the ratemaking process to which the CAPM and DCF
81 results are applied. Indeed, often methods appear to have been excluded simply because
82 they have not been adopted in previous decisions, creating a “Catch-22” that preempts
83 progressive change. The effect is to reduce the accuracy of the estimates and not in a
84 neutral way. By shutting out this information, the results of the analyses are routinely
85 lowered compared to more fulsome analyses.

86 Efforts to limit the Commission’s analysis to only the results of the Unadjusted
87 Two-Model Approach have persisted even as conditions and approaches for measuring
88 risk have changed. Due to mergers, sample sizes for risk pricing have shrunk
89 dramatically, while in parallel, the scope of investors’ options to commit equity to energy
90 supply and delivery has expanded. These changes make it more important that investors’
91 knowledge and opinion about energy companies’ risk and growth be thoroughly
92 examined and vetted. For all these reasons, we urge the Commission to widen its use of

93 methodologies and data sources to include all approaches widely accepted by financial
94 economists and recognized in other jurisdictions.

95 This is not a radical recommendation. The FERC’s recent groundbreaking
96 reconsideration of its own prior approach to setting allowed ROEs¹ (the “FERC Order”)
97 explicitly recognizes that different models offer complementary views of investor
98 requirements and market expectations and that it is necessary to evaluate and consider all
99 that evidence – not just the results of one or two models, as had been its past practice.
100 The Illinois Commission itself has already significantly, if implicitly, moved away from
101 reliance solely on unadjusted versions of the DCF and CAPM models, in that the
102 Commission’s own decisions typically approve costs of equity substantially greater than
103 a strict application of the Unadjusted Two-Model Approach would yield — by almost 70
104 basis points over the last 6 years across 10 ICC decisions facing natural gas utilities. The
105 exclusive application of the Unadjusted Two-Model Approach also yields results below
106 the returns on equity awarded by other regulators nationally by about 80 basis points on
107 average.

108 In sum, adhering to a limited approach yields results that are out of step with
109 uncontroversial financial economics theory and practice, with regulatory decisions
110 nationally, and with the decisions of this Commission.

¹ *Coakley v. Bangor Hydro-Electric Co.*, 165 FERC ¶ 61,030 (2018).

111 **Q. What current cost of equity are you recommending the Commission should**
112 **recognize for Nicor Gas?**

113 A. The Commission, for ratemaking purposes, should recognize a 10.50% annual cost of
114 equity for Nicor Gas, exclusive of any flotation costs. To determine this cost of equity
115 for Nicor Gas, we first selected a sample of publicly-traded natural gas utilities that are
116 subject to rate regulation for which we calculated the cost of equity using standard
117 models and methods including DCF and CAPM, a Risk Premium model (as we and
118 FERC use that term), and an Expected Earnings model (again, as we and FERC define it).
119 Applying each of these models to our proxy group companies, we derived the following
120 ranges of reasonable ROE estimates for a gas utility with 54.35% equity, which brackets
121 our recommendation of an allowed ROE of 10.5% for Nicor Gas. Our results are
122 summarized in the Figure 1 below.

Figure 1
Return on Equity Summary

| | Reasonable Range | |
|-------------------|------------------|--------|
| | Low | High |
| CAPM | 10.4% | 10.5% |
| DCF | 9.2% | 10.8% |
| Risk Premium | | 10.2% |
| Expected Earnings | | 11.2% |
| Reasonable Range | 10.25% | 10.75% |
| Recommended ROE | | 10.5% |

Notes:
Estimates as of 8/31/2018

123
124 **Q. How is your testimony organized?**

125 A. We begin in Section III with a discussion of Commission’s long-established task in
126 assessing utilities’ cost of equity and our conclusion – increasingly implicitly and
127 explicitly accepted by regulators – that models beyond those incorporated into the

128 Unadjusted Two-Model Approach must be considered. Section IV elaborates on a key
129 issue of importance to accurately measuring the cost of equity, namely financial leverage.
130 Then, in Section V, we discuss recent changes in market conditions, followed, in Section
131 VI by our analysis of Nicor Gas' required return on equity ("ROE") which is supported
132 by several models of risk-aware equity pricing. We emphasize that, while we firmly
133 believe that the models we present are the best and most accurate ways to assessing Nicor
134 Gas' cost of equity, different practitioners can debate details. What is most important is
135 that the Commission recognize the need, as it has implicitly attempted to do in the past, to
136 arrive at an allowed return reflecting actual risk and market perceptions of that risk as
137 measured by all the commonly applied models. Section VII lays out our recommendation
138 for the allowed ROE to apply to Nicor Gas. Section VIII discusses the adjustment to
139 ROE that would be necessary to allow for recovery of past equity issuance flotation costs
140 (though that adjustment is not explicitly accounted for in our recommendation). Finally
141 Section IX considers the question of whether the 2016 acquisition of Nicor Gas' former
142 parent company AGL Resources by Southern Company has impacted Nicor Gas' cost of
143 capital.

144 **Q. Are there any exhibits to your testimony?**

145 A. Yes. Attached to our direct panel testimony are:

- 146 • Nicor Gas Exhibit ("Ex.") 14.01: Resume of Frank Graves;
- 147 • Nicor Gas Ex. 14.02: Resume of Robert Mudge;
- 148 • Nicor Gas Ex. 14.03 Implied Risk Premium Model Calculations;
- 149 • Nicor Gas Ex. 14.04 Expected Earnings Model Calculations; and
- 150 • Nicor Gas Ex. 14.05 Cost of Equity Estimate Calculations.

151 **III. ACCURATE DETERMINATION OF NICOR GAS' COST OF EQUITY**

152 **A. COST OF CAPITAL AND RISK**

153 **Q. What is the "Cost of Capital?"**

154 A. The cost of capital is defined as the expected rate of return in capital markets on
155 alternative investments of equivalent risk. In other words, it is the rate of return investors
156 require based on the comparable risk-return alternatives available in competitive capital
157 markets. Because investors have alternatives, including investing in other utilities, the
158 cost of a utility's capital is a type of opportunity cost.²

159 **Q. What factors contribute to risk for an equity investment?**

160 A. Investors face two different types of risk from any financial investment in an enterprise:
161 the business risk of the enterprise itself and the risk (lesser or greater) created by the
162 financial characteristics of the particular claim held against those investments, *i.e.*, the
163 types of securities that share in the overall performance to varying degrees. This is
164 sometimes referred to as financial risk. Each of those categories of risk affect investors'
165 willingness to invest in a particular financial asset and the return they require to make
166 that investment.

167 The business risk of a company depends on the uncertainty and variability in the
168 cash flows generated by the business as a whole (all its assets and operations, apart from
169 how they are financed) and how these vary in relation to moves in the broader market.
170 The financial risk of equity then depends on how it shares in that risky value of the
171 enterprise relative to the other sources of capital used to finance the enterprise. That is
172 affected by the, amount, terms, and rules of priority for payment to other stakeholders

² We mean "expected" in the statistical sense: the mean of the distribution of possible outcomes, referring to the probability-weighted average of possible returns over all possible outcomes.

173 (esp. creditors) who get their returns before the equity-holders. The enterprise risk is
174 roughly common to all firms operating in a similar way in the same industry, while the
175 financial risk varies with how each participant in the industry is financed. Each must be
176 considered in evaluating the cost of equity. Section IV below explains how financial risk
177 affects the systematic risk of equity.

178 **Q. What are the guiding standards that define a just and reasonable allowed rate of**
179 **return on rate-regulated utility investments?**

180 A. The seminal guidance on this topic was provided by the U.S. Supreme Court in the *Hope*
181 and *Bluefield* decisions,³ which found that:

- 182 • The return to the equity owner should be commensurate with returns on
183 investments in other enterprises having corresponding risks;⁴
- 184 • The return should be reasonably sufficient to assure confidence in the
185 financial soundness of the utility; and
- 186 • The return should be adequate, under efficient and economical management
187 for the utility to maintain and support its credit and enable it to raise the
188 money necessary for the proper discharge of its public duties.⁵

³ *Bluefield Water Works & Improvement Co. v. Public Service Com'n of West Virginia*, 262 U.S. 679 (1923) (“*Bluefield*”); *Federal Power Com'n v. Hope Natural Gas Co.*, 320 U.S. 591 (1944) (“*Hope*”).

⁴ *Hope*, 320 U.S. at 603.

⁵ *Bluefield*, 262 U.S. at 680.

189 **Q. How does this standard relate to the cost of capital?**

190 A. The first component of the *Hope* and *Bluefield* standard, as articulated above, is directly
191 aligned with the financial concept of the opportunity cost of capital.⁶ The cost of capital
192 is the rate of return investors can expect to earn in capital markets on alternative
193 investments of equivalent risk.⁷

194 By investing in a regulated utility asset, investors are tying up some capital in that
195 investment, thereby foregoing alternative investment opportunities. Hence, the investors
196 are incurring an “opportunity cost” equal to the returns available on those alternative
197 investments. If the allowed return on the utility investment is not at least as high as the
198 expected return offered by alternative investments of equivalent risk, investors will
199 choose these alternatives instead, and the utility’s ability to raise capital and adequately
200 fund its operations will be adversely impacted or even prevented. This is a fundamental
201 concept in cost of capital proceedings for regulated utilities such as Nicor Gas.

202 **B. IMPORTANCE OF DIVERSE MODELS**

203 **Q. Has there been a consensus in recent Commission decisions that only certain**
204 **methods can be used to determine a utility’s required equity returns?**

205 A. No. The question of how to determine return on equity is often a matter of dispute
206 among parties to rate proceedings and there are several models that are typically
207 presented by applicants, the Staff, and interveners that shed light on the proper return.

⁶ A formal link between the opportunity cost of capital as defined by financial economics and the proper expected rate of return for utilities is set forth by Stewart C. Myers, “Application of Finance Theory to Public Utility Rate Cases,” *Bell Journal of Economics & Management Science*, 3:58-97 (1972).

⁷ The opportunity cost of capital is also referred to as simply the “cost of capital,” and can be equivalently described in terms of the “required return” needed to attract investment in a particular security or other asset (*i.e.*, the level of expected return at which investors will find that asset at least as attractive as an alternative investment).

208 However, in Illinois, some parties, particularly Staff, have frequently argued that in effect
209 the Commission must only use an Unadjusted Two-Model Approach in determining
210 utilities' cost of equity. While there are modest variations from case to case in the details
211 of the DFC and CAPM models that the advocates of this approach promotes, the
212 approach is uniformly characterized by:

- 213 • Categorical rejection of any consideration of risk positioning beyond the
214 CAPM, including rejections of the ECAPM, various versions of risk
215 premium models, and expected earnings methods; and
- 216 • Categorical rejection of any of the corrections for the consequences of
217 having a capital structure that is more or less levered than the firms in the
218 sample used to measure the cost of common equity. Indeed, advocates of
219 the approach at times suggested that investors are indifferent to such
220 differences, a conclusion that is completely contrary to received financial
221 economics and rudimentary logic.

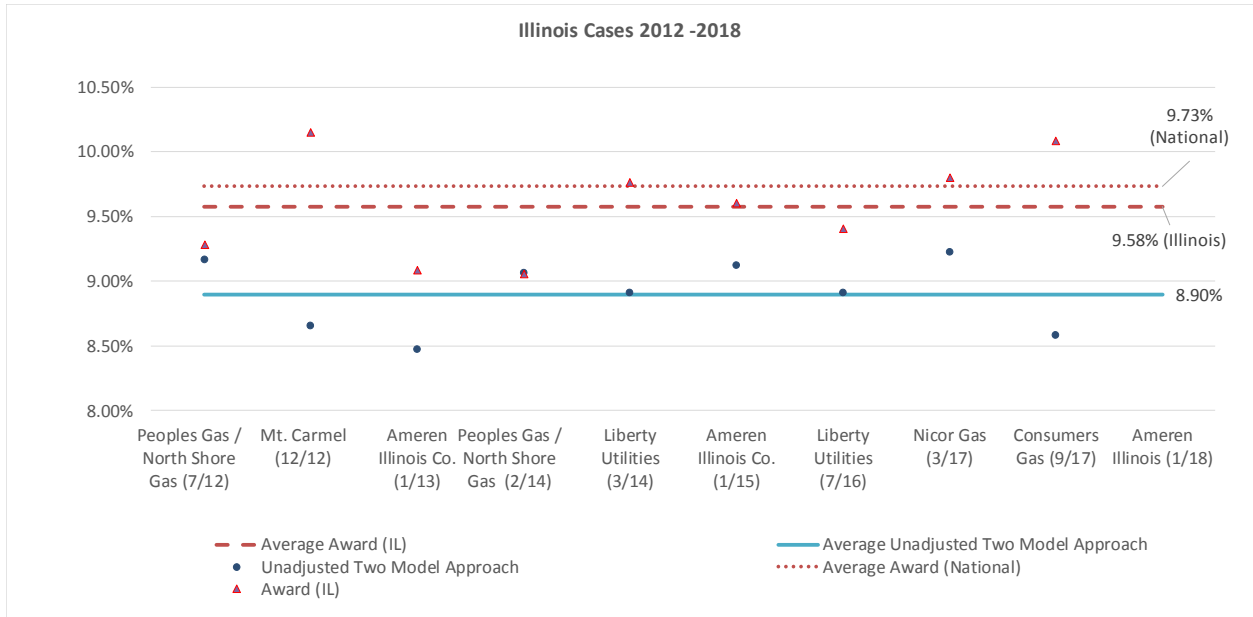
222 **Q. Do Commission-awarded returns on equity conform to the Unadjusted Two-Model**
223 **Approach?**

224 A. No. In fact, a review of non-formula rate cases where return on equity analyses were
225 presented since 2012 shows that the Commission awarded returns on equity differ
226 significantly from the results of the Unadjusted Two-Model Approach. For example, our
227 analysis shows that the several recent past recommendations of Staff, all based on some
228 version of the Unadjusted Two-Model Approach, are about 70 basis points below the
229 amounts ultimately awarded by the Commission. The strong implication is that while the
230 Commission does not always expressly approve a particular other methodology or
231 methodologies, it nearly without exception modifies upward the cost of equity that would
232 result solely from application of the Unadjusted Two-Model Approach.

233

The data is reflected in Figure 2 below.

**Figure 2
Illinois Cases Compared**



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We further observe that the gap between Commission awards and the results of applications of an Unadjusted Two-Model approach has ranged as high as 150 basis points in some cases. (Notably, the average shortfall between Staff recommendations for Illinois water utilities and Commission awards over the same period has also been approximately 70 basis points.)

240

Q. Does return on equity analysis limited to the Unadjusted Two-Model Approach yield results consistent with decisions of other regulators nationally?

241

242

A. No. As shown in Figure 2 above, a return on equity analysis limited to the Unadjusted Two-Model Approach has yielded results even further below national average awards since 2012: more than 80 basis points. An approach that accepted the Unadjusted Two-Model Approach as the sole source of data would result in allowed returns out of step with the norm.

243

244

245

246

247 **Q. The Commission sets retail distribution rates for electric utility service in Illinois.**
248 **The FERC sets transmission rates. How has FERC addressed the limitation of**
249 **methodologies to a particular subset DCF or CAPM models?**

250 A. The FERC Order discusses the replacing of FERC’s longstanding reliance on just the
251 DCF approach to also consider three additional approaches: 1) CAPM, 2) Implied Risk
252 Premium, and 3) Expected Earnings. As the Order states, “[w]e propose to give each of
253 those four models equal weight, by calculating a single cost of equity estimate for each
254 model and then averaging those four figures together to produce the just and reasonable
255 ROE.”⁸ FERC explained its rationale as follows:⁹

256 In relying on a broader range of record evidence to estimate NETOs’ cost
257 of equity, we ensure that our chosen ROE is based on substantial evidence
258 and bring our methodology into closer alignment with how investors
259 inform their investment decisions.

260 **Q. What is the background behind FERC’s decision?**

261 A. FERC’s practice has long been to rely solely on the DCF methodology to establish a
262 range of ROEs, or “zone of reasonableness”. Then, from within the zone, an allowed
263 base ROE would be determined, customarily the midpoint (for a group of companies) or
264 median (for a single company). In order to seek departures from this practice, applicants
265 were required to establish the existence of factors that cast doubt on a mechanical
266 application of the DCF methodology, such as anomalous conditions in the capital
267 markets. Estimation methodologies other than DCF, such as the CAPM, risk premium,

⁸ 165 FERC ¶ 61,030 at PP 32-34.

⁹ *Id.* at P 15.

268 and comparable earnings methods, were generally excluded from the analysis and were
269 used only to refine the allowed ROE within the zone of reasonableness.

270 In 2014, FERC Opinion 531 refined FERC’s DCF-based approach for electric
271 transmission to replace what had been a “one-step” DCF described above with a “two-
272 step” methodology (in part to recognize that the two-step DCF methodology was already
273 FERC policy for oil and gas pipelines). Separately, FERC found it reasonable in the
274 circumstances of the time to depart from a mechanistic application of the DCF. This was
275 based on acknowledging the “model risk” inherent in applying the DCF under
276 “anomalous” capital market conditions, namely the historically low interest rate
277 environment that had existed since the financial crisis. Accordingly, Opinion 531 called
278 for setting the allowed ROE halfway between the midpoint of the zone of reasonableness
279 and the top of the zone.

280 In 2017, the D.C. Circuit Court of Appeals remanded and vacated Opinion 531.
281 The court decision was noteworthy in not favoring of any particular stakeholders. Rather
282 than suggesting any potential resolution, the Court instead determined that FERC had
283 departed from evidentiary standards mandated by Section 206 of the Federal Power Act
284 (FPA). Still the unanimous decision upheld FERC’s existing policy articulated in
285 FERC Opinion No. 531. This left uncertainty both about the “default” policies properly
286 applicable to near-term cases as well as long-term protocols.

287 The FERC Order is an effort to fill this vacuum.

288 **Q. Is there any basis in economic theory or financial practice to limit analyses only to**
289 **the Unadjusted Two-Model Approach?**

290 A. No, the range of economically valid models are not limited to DCF and CAPM, let alone
291 unadjusted versions of those models. Moreover, challenges to perceived imperfections of
292 particular implementations of models or methods of measurement neither undermine the
293 need to consider what models of that type can illuminate nor justify the rejection of any
294 model not part of the Unadjusted Two-Model Approach. Indeed, there is no one
295 uniformly perfect model for estimating the cost of equity, and the various models and
296 estimation approaches each have different strengths and sensitivities. Customers and
297 utility investors are both better served by regulation if the competing methods offered are
298 compatible and comparable, i.e., if the disputes surround the more subjective elements
299 about appropriate proxies, measurement periods, and weights to be given to alternative
300 approaches.

301 **Q. Can you illustrate the value of different models through a comparison of the CAPM**
302 **and DCF models themselves?**

303 A. Yes. The CAPM relies on an explicit measurement of systematic risk (beta) for which
304 the cost of equity capital must compensate investors, but this parameter must be
305 measured using historical data, and thus it changes slowly in response to recent changes
306 in industry risk characteristics. Conversely, the DCF models incorporate current market
307 prices and the most recent dividends and growth outlooks, enabling them to capture shifts
308 over time. However, this also makes the DCF sensitive to short-term market phenomena
309 that may or may not be representative of the capital market conditions and required
310 investor returns that will prevail during the future period at issue.

311 **Q. Are there any particular changes now occurring in the market that particularly**
312 **counsel against more exclusive reliance on the DCF model?**

313 A. Yes. The small number of sample firms available to serve as proxies for a gas utility,
314 combined with the fairly small number of analysts reporting on those companies’
315 expected growth, make this method more vulnerable to the timing and idiosyncratic
316 personal views of the forecasters. This is discussed further below in Section VI.

317 **Q. Can you please summarize your conclusions in this regard?**

318 A. The Commission should consider a range of theoretically valid models and approaches
319 when setting allowed returns on equity. Consideration of multiple estimation methods
320 (and data sources) is an essential practice when estimating the cost of equity capital.
321 Challenges to the particulars of given models should be evaluated on the merits and
322 weighed by the Commission in its decision making process. But such criticisms are not
323 reasons to ignore the results of such models, let alone to decide *a priori to reject them*.
324 As our colleague, Professor Stewart C. Myers has eloquently advised: “Use more than
325 one model when you can.”¹⁰

326 It is especially important to heed this advice amidst the current economic
327 conditions, since the unprecedented sustained low interest rate environment among
328 investors can affect the results from various standard models in different ways.

¹⁰ Stewart C. Myers, “On the Use of Modern Portfolio Theory in Public Utility Rate Cases: Comment,” *Financial Management*, Autumn 1978, p. 67.

329 **IV. TREATMENT OF FINANCIAL LEVERAGE**

330 **Q. Can you please briefly describe the basis for needing to adjust raw data obtained**
331 **from proxy companies on their costs of capital in order to account for financial**
332 **leverage?**

333 A. There is universal agreement among financial economists that, all else equal, debt affects
334 the risk of equity in a firm. More debt means more risk for equity holders and at
335 extremes, more risk for the whole firm. This is not just an empirical observation but a
336 logical and undisputed consequence of the fact that debt service is paid before profits are
337 recognized or distributed, and debt has priority in bankruptcy, should that occur. In
338 metaphorical terms, if we construe the total cash flows after expenses available to all
339 investors in a company as a pie, the debt holders have a claim to the same quantity of pie
340 (not the same proportion) regardless of how big the pie actually is in a given year. The
341 equity holders get the residual pie after the creditors have had their fill. Obviously, the
342 larger that debt claim the smaller and more variable the size of the residual for equity
343 holders.

344 A practical implication of this is that the cost of equity measured for a company at
345 one capital structure (e.g., 70% equity) is not comparable to that for a company with a
346 different capital structure (e.g., 50% equity). This is true even if the two companies are
347 otherwise identical. For instance, if you were told that you could invest in a company
348 and expect to realize annual profits of 10%, that might be very appealing if it were a
349 company with no debt, but if that company were 90% debt financed, you probably would
350 (and should) regard that 10% as very meager. All else being equal, a company with more
351 debt needs to earn more per dollar of equity investment to offset the fact that it is farther
352 down the queue of rights to the cash flows, the more debt there is.

353 **Q. How does this affect measuring and setting the ROE for regulated utilities?**

354 A. For regulatory purposes in setting the allowed ROE, this means that you cannot simply
355 average the ROE percentages estimated across firms with different capital structures and
356 apply it to the utility in question, because those are measurements of the rates of return
357 needed for just those specific amounts of equity capitalization, which vary across the
358 sample. Those rates need to be somehow normalized for the effects of these differences
359 before they can be applied to any other firm with a different capital structure. This is true
360 regardless of how the ROE estimates were made, e.g. by DCF or CAPM. There are
361 several ways to do this, all basically making the same type and nearly equivalent amount
362 of adjustment, but with some refinements according to how stable the company's
363 financing structure and tax rates are.

364 **Q. What is the fundamental principle behind adjusting for leverage?**

365 A. This goes back to the analogy about the pie. The amount of pie that the debtholders want
366 is their share of the total capital times their average promised interest rate, while the
367 equity holders need their share times an ROE commensurate with their residual risk (net
368 of paying for the underlying debt). Those are what is measured in preparing a cost of
369 capital study; their combination is the weighted average cost of capital (ATWACC, after
370 an adjustment for the tax deductibility of interest). Once those numbers are known, they
371 can be adjusted to determine how much pie the equity holders would get/need if the debt
372 slice were different, *i.e.*, if it were the same as the book capitalization of the utility. This
373 adjustment is essentially what all the approaches do, though some do it for special
374 circumstances and some do it for the inputs to the cost of capital calculation rather than to
375 the end components.

376 **Q. What is the consequence of failing to recognize the effect of financial leverage on the**
377 **cost of equity?**

378 A. Categorical dismissal of adjusting for leverage is a very significant departure from
379 received opinion in the financial economics community. There are dozens of papers on
380 the effects of leverage on value and risk, starting with the famous Modigliani-Miller
381 paper for which they received the Nobel Prize. That paper showed that absent tax
382 savings, there is no incremental value created by debt financing. Rather, debt just
383 changes who gets what share of the fixed pie. *A strict consequence of this is that the cost*
384 *of equity has to be higher for a highly leveraged firm than for an equivalent unleveraged*
385 *one; if this were not the case, it would be possible to arbitrage value differences across*
386 *companies simply by refinancing them, i.e. by just rearranging who gets the money that*
387 *flows from their business.* That cannot be the case in a competitive market equilibrium.
388 Dozens of subsequent papers have generalized this result to include taxes and various
389 kinds of different operating conditions, but none have refuted this basic finding that more
390 debt increases risk and the cost of equity. The Staff can dispute the appropriate method
391 for this adjustment, but not the fact that one is needed.

392 **Q. What is the impact of ignoring financial leverage in estimating the cost of equity?**

393 A. Per our estimates in the current proceeding (based on application of a simple DCF model
394 to the Sub Sample described below), the impact could be as high as 200 basis points,
395 from 9.4% to 11.4%, per Figure 3 below:

**Figure 3
Impact of Ignoring Financial Leverage**

| | | Unlevered Cost of Capital* | | |
|----|--------------------------|-----------------------------------|------------|-------------------------------|
| | | Market Data for Proxy Group | Difference | Book Implementation for Nicor |
| 1 | Capital Structure | | | |
| 2 | Debt | 29% | 16% | 46% |
| 3 | Equity | 71% | -16% | 54% |
| 4 | Total | 100% | 0% | 100% |
| 5 | | | | |
| 6 | Tax Rate | 27% | 0% | 27% |
| 7 | | | | |
| 8 | Cost of Capital | | | |
| 9 | Debt | 4.3% | -0.1% | 4.2% |
| 10 | Equity | 9.4% | 2.0% | 11.4% |
| 11 | Unlevered (after tax) | 7.6% | 0.0% | 7.6% |

* Based on Simple DCF Model applied to Subsample

396

397 **Q. Why does the Commission need to adjust results derived using market value-capital**
 398 **structures before applying them to the book value capitalization of utilities used for**
 399 **ratemaking?**

400 A. The measurements taken using with market data express a company’s cost of equity in
 401 percentage terms per dollar of equity at those observed market capital structures. This
 402 tells us the unit price of risk, but it is the correct rate only if applied to the corresponding
 403 amount of equity. However, cost of service regulation does not apply returns to market
 404 value of equity but to book value, for good reasons: It is striving to give a fair return on
 405 and recovery of the utility’s investment costs, not their value. If rates of return were
 406 awarded against market value, it would create a circular situation, whereby the allowed
 407 rate would either boost or suppress the market value gaining the allowance according to
 408 whether it was high or low.

409 In fact, most utilities have a much greater share of debt in their book capital
410 structure than in their market values, i.e., they are more leveraged in book terms. As a
411 result if the market cost of equity were granted against the book amount (cost basis), the
412 utility shareholders would not be earning enough to offset their cost-recovery riskiness
413 from the debt. The leverage adjustment increases the allowed return of equity from the
414 market measured rate, but that greater rate is applied to a correspondingly smaller amount
415 of equity than if applied to the greater market value of that equity. Making the
416 adjustment keeps investors whole, and the equity competitive with other investment
417 opportunities, exactly as sought under *Hope* and *Bluefield*. And, it results in a just and
418 reasonable rate for customers as well.

419 **Q. Is recognizing this adjustment just a backdoor approach to value-based pricing of**
420 **equity?**

421 A. No. Figure 3 above shows the costs of debt and equity for the current proxy group of
422 utilities for Nicor Gas based on their market capitalization, and it compares that to Nicor
423 Gas' corresponding costs based on its average book capitalization—including the
424 adjustment for leverage needed for Nicor Gas' ROE. Note that the debt is a much larger
425 percentage of the invested capital on a book basis than on a market basis. If the same
426 unlevered cost of capital (here 7.6%) is allowed against the total book value of capital
427 (debt plus equity, usually close to the net book value of ratebase, then we are treating
428 each dollar of investment, whether market or book, as requiring the same overall return.
429 That is, we are applying the overall market price of risk taken from the market to the
430 book capital. But in order for that book unlevered return to be the same as the market

431 unlevered rate, the equity return must be higher than the market measured ROE, here by
432 about 200 basis points.

433 This results in a dollar allowance for return on equity that is larger than it would
434 have been without the adjustment, but it is applied to a much smaller quantity of equity
435 (the book value) than the market value. Thus, it is not equivalent to simply awarding the
436 market-required dollar amount to the book value of capital, but is much lower. One way
437 of seeing this is that the market value of the debt and equity combined is higher than their
438 joint book value, but jointly each is earning the 7.6% overall unlevered rate, on average.
439 Thus, this is not value-based pricing.

440 **Q. Is there any new financial risk being captured in this calculation?**

441 A. No. Importantly, while this is sometimes called the adjustment for financial risk, there is
442 no new total risk being recognized. Rather, it is just recognizing that the shares of who
443 bears the risk are different as a function of the amount of debt capitalization. This is not
444 a controversial effect in financial economics. There are numerous methods for making
445 the appropriate adjustment, which differ slightly according to how they view the stability
446 of capital structure and tax rates over time, but these differences are secondary compared
447 to making the adjustment at all. There is no dispute in finance theory that this is a
448 necessary adjustment for calculating the cost of equity properly.

449 In essence, the Commission is being asked to compare estimates that are apples
450 and oranges. To the extent the estimates not adjusted for financial risk are incomplete,
451 the midpoint between them and the utility is not descriptive of the real financial situation
452 facing the utility but is describing a fiction in which some true costs (especially of
453 leverage) are half-ignored. What is necessary to satisfy the intention to debate reasonable

454 costs would be for the Staff to use a broader set of sources that convey more information
455 about likely risks and needs, and to make some kind of leverage adjustment that they feel
456 matches the leverage situation of the utility.

457 **V. IMPACT OF CURRENT ECONOMIC CONDITIONS**

458 **A. INTEREST RATES**

459 **1. Overview**

460 **Q. How do interest rates affect the cost of equity analysis?**

461 A. Interest rates are interactive with utility cost of capital estimation in a number of ways:
462 First, at a very basic level, it is intuitive that *absolute* levels of interest rates should be
463 indicative of the cost of capital generally, all else equal. This notion is embedded in
464 traditional methods for estimating the cost of capital. For example, the CAPM utilizes as
465 one of its inputs a measure of the risk-free rate, for which the yield on a U.S. government
466 bond is typically used as a proxy. The estimated cost of equity using the CAPM
467 increases (decreases) by 1% when the relied-upon risk-free rate (e.g., the government
468 bond rate) increases (decreases) by 1%, again all else equal.

469 Second, *relative* levels of interest rates are also important. Investors consider a
470 risk-return tradeoff and select investments based upon the desired level of risk. The
471 spread between the yield on utility (or corporate) bonds and government bonds (the
472 “yield spread”) represents a risk premium —or “excess” return above the risk-free rate of
473 return — that investors require to compensate them for taking on risk. The riskier the
474 investment, the larger the risk premium investors will require.

475 In general, the Market Risk Premium (MP) is the risk premium associated with
476 investing in the market as a whole. Since the so-called “market portfolio” embodies the

477 maximum possible degree of diversification for investors,¹¹ the MP is a highly relevant
478 benchmark indicating the level of risk compensation demanded by capital market
479 participants.¹²

480 Yield spreads and the MP may or may not be positively correlated with general
481 levels of interest rates.

482 Third, interest rates may have an additional effect on cost of capital estimation
483 because stock and bond investments can be *substitutes* competing for investor dollars,
484 albeit on a risk-adjusted basis. This is particularly powerful for relatively low-risk utility
485 stocks that can serve as reasonable alternatives to bonds. For this reason, interest rates
486 and the utility cost of capital can be positively correlated. Importantly, however, the
487 strength of this *substitution effect* can ebb and flow depending on interest rate
488 environments.

489 As discussed below, some interest market conditions, particularly those that mark
490 major transitions, can lead to distortion in cost of capital estimation techniques, and call
491 for adjustment.

492 **2. Rising Interest Rate Environment**

493 **Q. What are the relevant developments regarding interest rates?**

494 A. Interest rates, including the long-term government bond yields that are typically used to
495 represent the risk-free rate in the context of regulated utility ratemaking, have remained

¹¹ In finance theory, the “market portfolio” describes a value-weighted combination of *all* risky investment assets (including stocks, bonds, real estate, etc...) that can be purchased in markets. In practice, academics and financial analysts nearly always use a broad-based stock market index—such as the S&P 500—to represent the overall market.

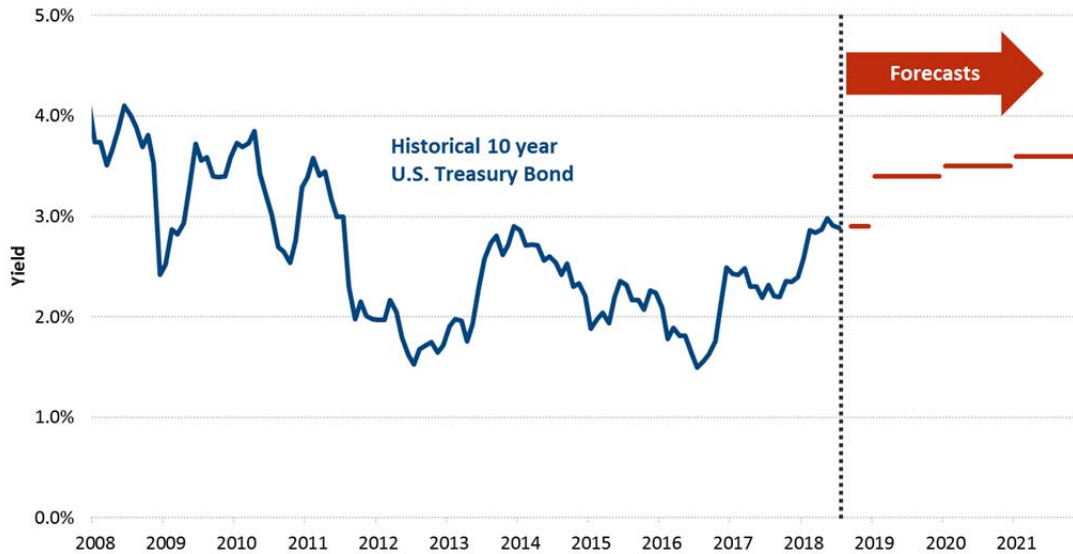
¹² Indeed, in risk-positioning models such as the CAPM, the risk premium for an asset is estimated in relation to the Market Risk Premium by “positioning” the asset’s systematic risk (as measured by market beta) relative to the risk of the market portfolio (which, by definition, has a beta of 1).

496 extremely low in the years since the global financial crisis of 2008. However, yields
497 have increased substantially over the past year and are forecasted to continue on their
498 upward trajectory in coming years. For example, since hitting its all time low in July of
499 2016, the yield on 10-year U.S. Treasury bonds has more than doubled to nearly 3% at
500 the time of our analysis.¹³

501 Furthermore, the consensus forecast from Blue Chip Economic Indicators —
502 which surveys more than 50 institutional market analysts and participants, including
503 major banks, academic finance departments, credit rating agencies, institutional investors,
504 and Fortune 500 companies — is that the yield on 10-year Treasury bonds will increase
505 to 3.5% by 2020 and continue to increase in 2021 and beyond. Figure 4 below plots
506 these expected increases in the 10-year Treasury bond yield.

¹³ Bloomberg as of 8/31/2018. The August 2018 average 10 year U.S. Treasury yield was 2.98%. On July 5th 2016, the 10 year U.S. treasury yield closed at 1.37%.

**Figure 4
Historical and Projected 10 year Treasury Bond Yields**



Source: Historical data from Bloomberg. Forecasts from Blue Chip Economic Indicators March 2018 issue.

507

508 **Q. What forces contributed to the sustained period of very low interest rates over the**
 509 **decade following the financial crisis?**

510 A. The monetary policy actions of the Federal Reserve in response to the financial crisis
 511 were a key driver of the low interest rates. In normal times, the Federal Reserve’s
 512 Federal Open Market Committee (“FOMC”) undertakes market actions to influence
 513 interest rates—especially the so-called “federal funds rate”¹⁴ — subject to its statutory
 514 mandate to maximize employment and keep inflation under control. In response to the
 515 financial crisis, the FOMC drastically reduced its target federal funds rate from 5¼% in
 516 August 2007 to 0 - ¼% starting in December 2008.¹⁵ The Federal Reserve's zero interest

¹⁴ The federal funds rate is the rate at which large banks lend and borrow funds in the short term. It is therefore influential in determining market interest rates throughout the economy.

¹⁵ See FOMC Statements issued August 7, 2007 and December 16, 2008, accessed at https://www.federalreserve.gov/monetarypolicy/fomc_historical.htm

517 rate policy remained in effect for the next 7 years, ending in December 2015 when the
518 FOMC finally raised its federal funds target to $\frac{1}{4}$ - $\frac{1}{2}\%$.¹⁶

519 Concurrent with its sustained monetary policy actions related to the short term
520 federal funds rate, the Federal Reserve also implemented several unprecedented policy
521 interventions with the explicit goal of reducing interest rates on long-term borrowing
522 instruments. This “quantitative easing” program of long-term government bonds served
523 to keep Treasury yields at very low levels for an extended period of time. And
524 importantly, even after the FOMC ceased buying securities, it maintained trillions of
525 dollars' worth of Treasuries and government-backed MBSs on its balance sheet,
526 continuing to reinvest the principle when the assets expired.¹⁷

527 Global economic conditions also contributed to the unprecedented low rates on
528 U.S. government debt. For example, at the height of the European sovereign debt crisis
529 in 2011-2012, flight from European bonds and yield-lowering actions by the European
530 Central Bank (“ECB”) spurred increased demand for U.S. Treasury bonds-thus driving
531 up prices and bringing yields down. This pattern repeated in 2016 in the period leading
532 up to, and especially following, the “Brexit” vote. Indeed, on July 10, 2016, shortly after
533 Great Britain officially voted to leave the European Union, the 10-year U.S. Treasury
534 Yield reached its all-time low of 1.37%.¹⁸

¹⁶ See FOMC Statement, December 16, 2015, accessed at <https://www.federalreserve.gov/monetarypolicy/fomccalendars.htm>

¹⁷ As of October 4, 2018, the Federal Reserve’s long-term Treasury and Agency securities balance was at \$4.0 trillion. See Board of Governors of the Federal Reserve System, Credit and Liquidity Programs and the Balance Sheet, accessed at <https://www.federalreserve.gov/releases/h41/20181004/>.

¹⁸ Yield from Bloomberg. See also “U.S. 10-Year Treasury Yield Closes at Record Low” *The Wall Street Journal*, July 5, 2016, accessed at <https://www.wsj.com/articles/government-bond-yields-in-u-s-europe-hit-historic-lows-1467731411>.

535 **Q. What forces have contributed to the current rising trend in interest rates?**

536 A. As shown in Figure 4, U.S. Treasury bond yields have been on a clear increasing trend
537 since their low point in mid-2016. This is consistent with the Federal Reserve's
538 recognition that the economy has strengthened, employment conditions remain strong,
539 and inflation-while still below its 2% target-has begun to increase. The FOMC has
540 responded by increasing the target federal funds rate seven times since ending the zero
541 interest rate policy in December 2015, including at its last six quarterly meetings. After
542 the most recent hike announced at the FOMC's September 26, 2018 meeting, the federal
543 funds target rate stands at 2 - 2 ¼%.¹⁹ Additionally, in the March meeting, the Federal
544 Reserve signaled the possibility of accelerating the rate of increases over the next few
545 years.²⁰

546 Importantly, the Federal Reserve has also recently enacted “Policy
547 Normalization” procedures, whereby it is gradually decreasing its holdings of long-term
548 bonds by not reinvesting principal from expiring securities. These procedures took effect
549 starting in October 2017 and have continued at an accelerating pace ever since.²¹

550 In summary, central bank monetary policy action is aligned with and supportive
551 of a continued gradual steady increase in interest rates, including yields on risk-free long-
552 term government bonds. This is consistent with the economic forecasts of continued
553 increases in the risk-free rate continuing through the period at issue in this proceeding.

¹⁹ See FOMC Statement, September 26, 2018, accessed at <https://www.federalreserve.gov/newsevents/pressreleases/monetary20180926a.htm>

²⁰ See FOMC Minutes, March 20-21, 2018, accessed at <https://www.federalreserve.gov/monetarypolicy/fomcminutes20180321.htm>

²¹ See FOMC Communications related to Policy Normalization, accessed April 16, 2018 at <https://www.federalreserve.gov/monetarypolicy/policy-normalization.htm>

554 **Q. What implications does a climate of rising interest rates have for cost of capital**
555 **estimation?**

556 A. One consequence is that we believe it is appropriate to use the consensus forecasted rate
557 for the risk-free rate in the CAPM because the forecast reflects expected conditions over
558 the ratemaking period (while the current T-bond yield is a snapshot that just describes the
559 immediate circumstances).

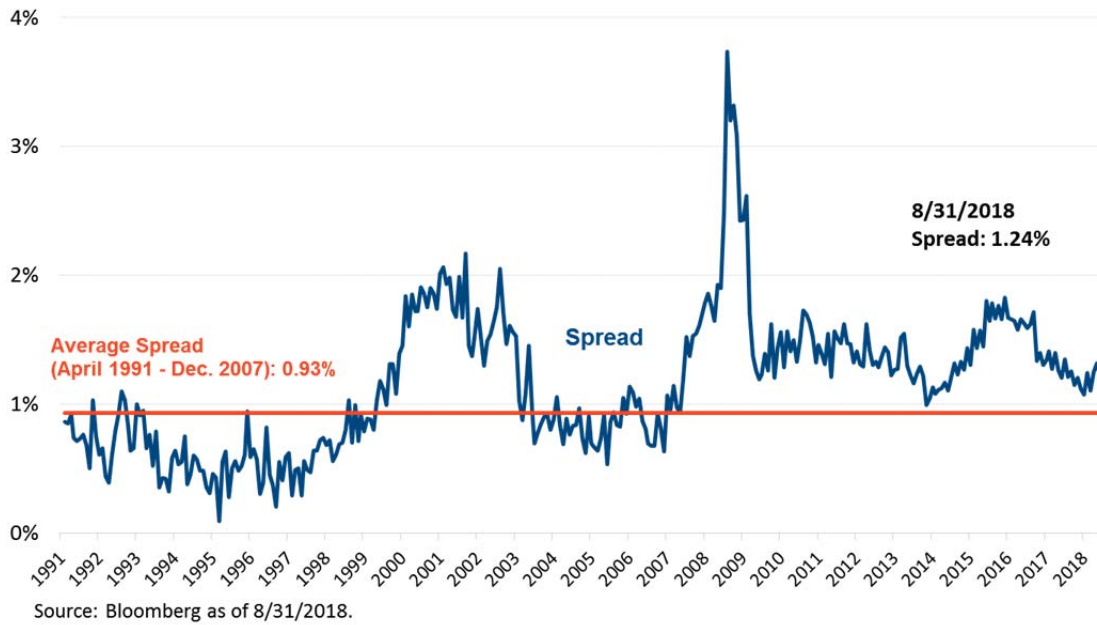
3. Yield Spreads and Risk Premiums

561 **Q. What are the relevant developments regarding yield spreads?**

562 A. One observable risk premium is the spread between yields on risk-free Treasury bonds
563 and the yields on corporate bonds of the same maturity. Unlike U.S. government bonds,
564 debt instruments issued by corporate entities come with some probability of default and
565 have some associated level of systematic risk. To compensate for this risk, corporate
566 bonds-including utility bonds-offer higher expected returns (as measured by the market
567 yield) than do government bonds.

568 Figure 5 plots the yield spread for A-rated utility bonds compared to Treasury
569 bonds for the longest period of available data. As the figure shows, utility yield spreads
570 spiked dramatically with the onset of the financial crisis and have remained elevated to
571 their pre-crisis average level.

Figure 5
Spread between A-rated Utility Bond and 20 year Government Bond Yield



572

573 **Q. How does the current spread between utility and government bond yields compare**
 574 **to the historical spread?**

575 A. As shown in Figure 5 above, the spread between A-rated utility bond yields and
 576 government bond yields has increased. Based on available data from 1990 through the
 577 end of 2007, the average level of the spread was 0.93%. In contrast, the average spread
 578 over the last 15 trading days in August 2018 (the 15 days leading up to our study date),
 579 was approximately 30 bps higher at 1.24 %.

580 **Q. What are the implications of elevated yield spreads to the cost of equity?**

581 A. The yield spread is simply one form of risk premium, albeit for assets (corporate bonds)
 582 that are relatively lower risk compared to equity securities (i.e., stock). Academic
 583 research suggests that the premium for systematic risk is one factor affecting the level of

584 corporate bond yield spreads.²² Consequently, one explanation for the elevated yield
585 spread is that investors are requiring a higher premium to take on market risk than they
586 did on average prior to the financial crisis. Since corporate bonds have relatively lower
587 betas compared to the stock market, this explanation would indicate a proportionally
588 higher degree of elevation in the MRP for any given degree of elevation in the BBB
589 utility bond spread.

590 An alternative explanation for the elevated yield spread is that the yield on
591 Treasury bills remains “artificially” low due to the lingering after-effects of Fed's
592 unprecedented monetary policy. Under this explanation, the yield spread would be
593 expected to return to its historical average level as the risk free rate returns to more
594 “normal” levels.

595 In this filing, although we observe that the yield spread still is large enough to
596 suggest an upward adjustment to the CAPM parameters, we are not applying one for
597 conservatism.

598 **Q. Is there in fact evidence that the MRP has been elevated since the time of the 2008**
599 **financial crisis?**

600 A. Yes. A December 2015 study by Duarte and Rosa of the Federal Reserve of New York
601 aggregates the results of many models of the required MRP in the U.S. and tracks them
602 over time. This analysis finds a very high MRP in recent years. The analysis estimates
603 the MRP that results from a range of models each year from 1960 through the present.²³

²² “Explaining the Rate Spread on Corporate Bonds,” Edwin J. Elton, Martin J. Gruber, Deepak Agarwal, and Christopher Mann, *The Journal of Finance*, February 2001, pp. 247-277.

²³ Fernando Duarte and Carlo Rosa, “The Equity Risk Premium: A Review of Models,” Federal Reserve Bank of New York, December 2015 (Duarte & Rosa 2015).

604 The analysis then reports the average as well as the first principal component of results.²⁴
605 The analysis finds that the models used to determine the risk premium are converging to
606 provide more comparable estimates and that the average annual estimate of the MRP was
607 at an all-time high in 2013. These estimates are reasonably consistent with those
608 obtained from Bloomberg and the consistent elevation of the MRP over the historical
609 figure indicates that the elevated level has persisted. Figure 6 below shows Duarte and
610 Rosa’s summary results.

Figure 6
Duarte and Rosa’s Chart 3
One-Year Ahead MRP and Cross-Sectional Mean of Models



611
612 **Q. Do you have any data showing how estimates of the MRP have evolved over the**
613 **more recent past?**
614 **A. Yes. Bloomberg publishes a forward-looking estimate of the MRP based on market**
615 **prices and expected dividends for U.S. stocks.²⁵ Figure 7**

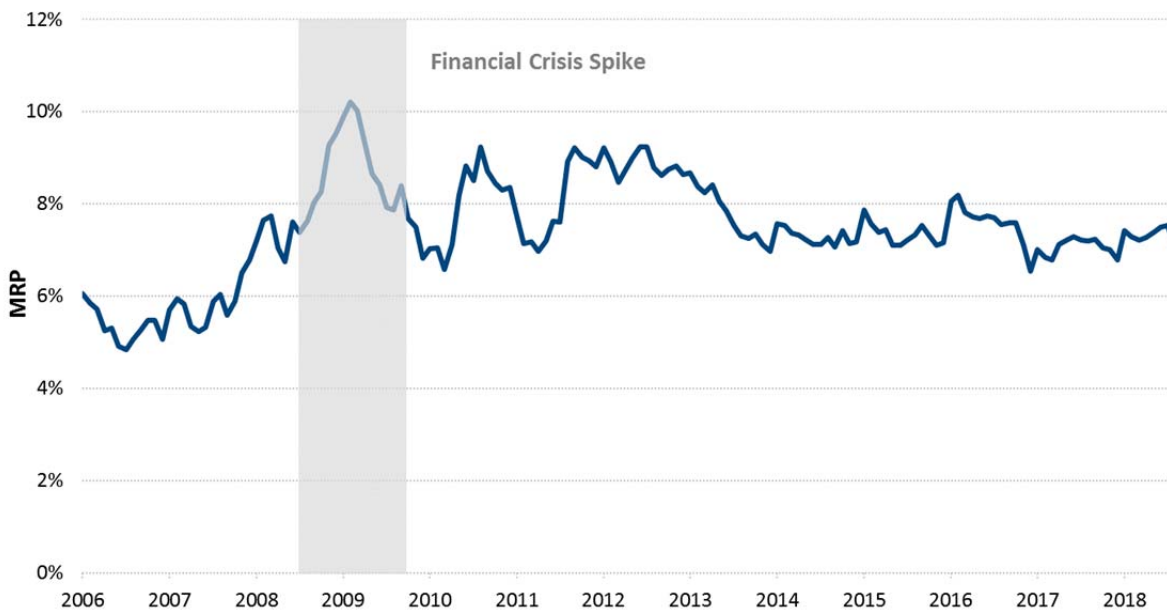
²⁴ Duarte & Rosa emphasize the “first principal component” of the 20 models. This means that the authors used statistics to compute the weighted average combination of the models that captures the most variability among the 20 models over time.

²⁵ Bloomberg’s calculation of the expected market return is based on an implementation of a multi-stage DCF model (see Section VI.E.1 below) applied to all dividend paying stocks in the S&P 500

616 displays the development of Bloomberg's forecasted MRP since 2006.

617 Consistent with the results of the Duarte and Rosa study, the Bloomberg MRP
618 increased substantially with the onset of the financial crisis and has remained elevated
619 relative to pre-crisis levels. Though the August 2018 average forward looking MRP
620 reported by Bloomberg is in line with the long-term historical average MRP,²⁶ the
621 average since the 2008 financial crisis in 2008 was 7.8%.²⁷

Figure 7
Bloomberg Forward looking MRP (2006-2018)



Source: Bloomberg as of 8/31/2018.

622

index; Bloomberg calculates the MRP by subtracting the current 10-year Treasury bond yield from the estimated expected market return.

²⁶ As noted below, Duff & Phelps calculates the historical average MRP at 7.07 percent.

²⁷ Average of Bloomberg forecasted MRP for the U.S. from January 2009 - August 2018. Bloomberg as of 8/31/2018.

623 **Q. What implications does an elevated MRP have for cost of capital estimation?**

624 A. A cost of equity estimate based on the current risk-free rate (at historic lows) and a
625 historical average market risk premium (below recent levels) will be downward biased
626 relative to current conditions. Hence, it is necessary to “normalize” the risk-free rate in
627 CAPM model inputs, which we have done by utilizing a forecast for what government
628 bond yields will be throughout the period at issue in this case.

629 **4. Demand for Utility Stocks**

630 **Q. What other implications can rising interest rates have for utility cost of capital**
631 **estimation?**

632 A. In times of economic uncertainty (such as in recent years) investors seek to reduce their
633 exposure to market risk. This precipitates a so-called “flight to safety,” wherein demand
634 for low-risk government bonds rises at the expense of demand for higher-risk
635 investments. However, this has driven bond yields down to levels at which investors are
636 seeking alternative investments, hence increasing demand for relatively safe utility stocks
637 and driving down their dividend yields as well.

638 Cost of capital estimation techniques based on currently observable dividend
639 yields —such as DCF —may thus understate utility cost of capital simply because of
640 recently high demand for utility stocks. In a rising interest rate environment, as bond
641 yields increase, investor tastes may shift away from utility stocks and raise the cost of
642 capital in ways not captured by a DCF analysis.

643 **B. MARKET VOLATILITY**

644 **Q. How do you factor the stock market's volatility into your analysis?**

645 A. Academic research has found that investors expect a higher risk premium during more
646 volatile periods. The higher the risk premium, the higher the required ROE. For
647 example, French, Schwert, & Stambaugh (1987) found a positive relationship between
648 the expected MRP and volatility:

649 We find evidence that the expected market risk premium (the expected return on a
650 stock portfolio minus the Treasury bill yield) is positively related to the predictable
651 volatility of stock returns. There is also evidence that unexpected stock returns are
652 negatively related to the unexpected change in the volatility of stock returns. This
653 negative relation provides indirect evidence of a positive relation between expected risk
654 premiums and volatility.²⁸

655 One implication of this finding is that the MRP tends to increase when market
656 volatility is high, even when investors' level of risk aversion remains unchanged.

657 A measure of the market's expectations for volatility is the VIX index, which
658 measures the 30-day implied volatility of the S&P 500 index.²⁹ These indices are also
659 referenced as the "market's fear gauge."³⁰ While the VIX has recently been trading
660 substantially below its long term historical average of approximately 19.4, it spiked

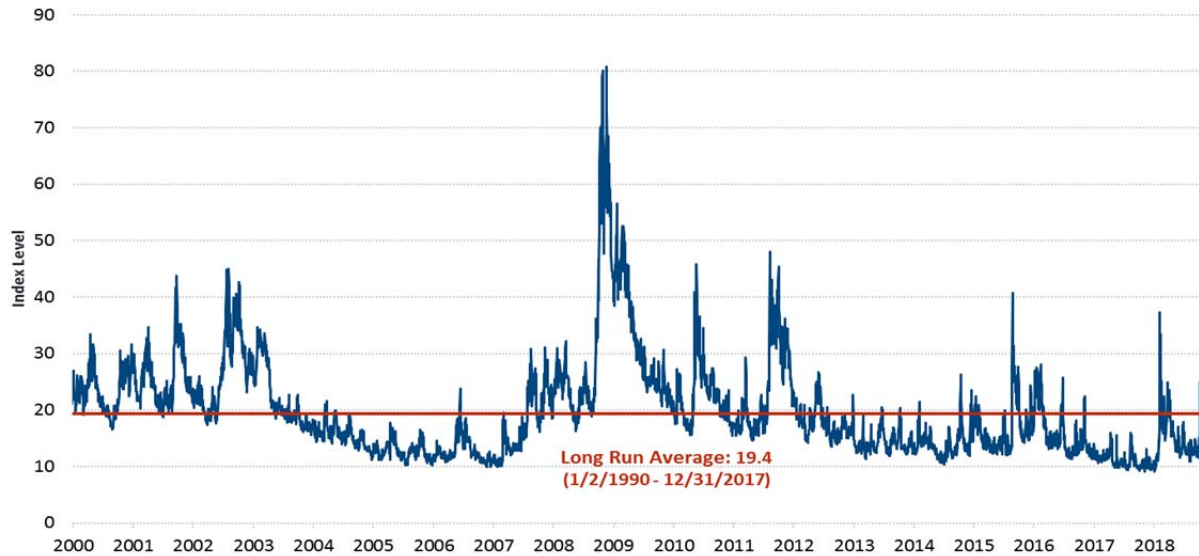
²⁸ K. French, W. Schwert, and R. Stambaugh (1987), "Expected Stock Returns and Volatility," *Journal of Financial Economics*, Vol. 19, p. 3.

²⁹ See, for example, Chicago Board Option Exchange at:
<http://www.cboe.com/micro/VIX/vixintro.aspx>

³⁰ CNBC, "VIX, the Market's Fear Gauge Plunges in Historic One-Week Move," July 5, 2016.

661 substantially above that level in early October concurrent with a significant drop in the
662 stock market.

**Figure 8
VIX Index**



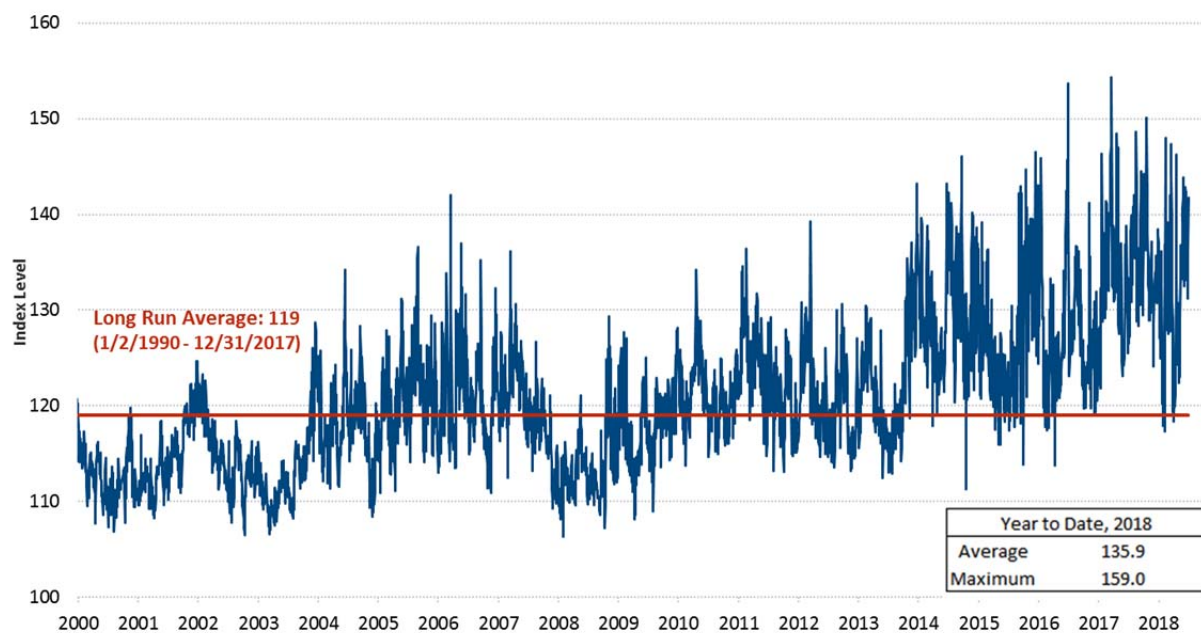
Source: Bloomberg as of 10/15/2018

663

664 **Q. Do you look at any other indexes regarding market volatility?**

665 A. Yes. The SKEW index, which measures the market's willingness to pay for protection
666 against negative "black swan" stock market events (i.e., sudden substantial downturns),
667 offers a reason to be cautious of interpreting recent low VIX levels as an indicator of
668 improved capital market certainty over the long term. A SKEW value of 100 indicates
669 outlier returns are unlikely, but as the SKEW increases, the probability of outlier returns
670 become more significant. Figure 9 shows that the SKEW currently stands at almost 132,
671 while the index has averaged 119 over the last 27 years. This indicates that investors are
672 willing to pay for protection against downside risk and thus are exhibiting signs of
673 elevated risk aversion concerns of downside tail risk.

**Figure 9
SKEW Index**



Source: Bloomberg as of 10/15/2018

674

675 **Q. Are there reasons why capital markets may exhibit high volatility going forward?**

676 A. Yes. A few contributing reasons to capital market volatility recently include ongoing
677 trade wars between the United States and China, challenging negotiations occurring in
678 the European Union regarding finalization of the exit of Great Britain, and the newly
679 minted agreement replacing the North American Free Trade Agreement (“NAFTA”).

680 Throughout 2018, the U.S. and China have been in a trade war, with the latest
681 announcement coming on September 18th by China in response to a September 17th U.S.
682 declaration of tariffs on \$200 billion of Chinese exports.³¹ As this trade war has
683 developed, uncertainty in the markets has increased significantly because investors do not

³¹ The U.S. announced a 10% tariff on these goods for the remainder of 2018, which will escalate to a 25% tariff afterward. The Chinese retaliation included \$60 billion of U.S. goods. *See* The Trade War is on: How We Got Here and What’s Next, Bloomberg, 9/18/2018.

684 know when or if tariffs will be implemented on products affecting companies in which
685 they hold equity. On any given day, a tariff could be announced, significantly affecting
686 the value of a company or companies. Thus, the current market landscape is relatively
687 volatile.

688 To further the instability facing U.S. markets resulting from the trade war with
689 China, the removal of NAFTA and the implementation of the United States-Mexico-
690 Canada Agreement (“USMCA”) has been an ongoing source of insecurity for all
691 investors and those doing business throughout North America. Though the USMCA was
692 settled in September, the ongoing process of negotiations has been far from transparent
693 and had led to significant concerns of the fallout for investors holding equity in any
694 business needing to trade across the applicable borders. Even with the agreement upon
695 the USMCA, certain tariffs and trade rules will change, likely leading investors to be
696 unsure of the direction of certain businesses.

697 **Q. What is meant by the term “risk aversion”?**

698 A. Risk aversion is the recognition that investors dislike risk, which means that for any
699 given level of risk, investors must expect to earn an appropriate return to be induced to
700 invest. An increase in risk aversion means that investors now require a higher return for
701 that same level of risk.

702 In times of economic uncertainty, investors seek to reduce their exposure to
703 market risk. This precipitates a so-called “flight to safety,” wherein demand for low-risk
704 government bonds rises at the expense of demand for stocks. If yields on bonds are
705 extraordinarily low, however, any investor seeking a higher expected return must choose
706 alternative investments such as stocks, real estate, gold or collectibles. Of course, all of

707 these investments are riskier than government bonds, and investors demand a risk
708 premium (perhaps an especially high one in times of economic uncertainty) for investing
709 in them. But short of accepting meager returns, investors simply have few alternatives to
710 returning to the stock market. Utility stocks may have experienced the “flight to safety”
711 phenomenon to a larger degree than other stock because they traditionally have paid a
712 substantial portion of their earnings as dividends. Therefore, investors who have sought
713 income from their investments and found government bonds too unattractive may have
714 accepted a higher risk and invested in utility stock with the goal of receiving periodic
715 dividend payments.

716 **C. THE NEW TAX LAW INCREASES RISKS FACING REGULATED**
717 **UTILITIES**

718 **Q. How will the Tax Cuts and Jobs Act of 2017 affect regulated utilities?**

719 A. The Tax Cuts and Jobs Act of 2017 (Public Law 115-97) (“TCJA”), signed into law on
720 December 22, 2017, reduces the federal corporate marginal tax rate from 35% to 21%.
721 Although the tax law is likely to be a net positive for investors in unregulated companies,
722 it is likely that customers, rather than shareholders, of regulated companies will reap the
723 majority of the benefits because the savings in income taxes will flow through to
724 customers. The reduction in income tax will likely increase the risks facing regulated
725 companies because the effect of the law will be a reduction in their cash flows.

726 **Q. How will the TCJA reduce the cash flows of regulated companies?**

727 A. The law can reduce cash flows for regulated companies in several ways. First, the
728 reduction in the corporate tax rate reduces the income tax allowance needed, i.e., the
729 ROE “gross up” for income tax is smaller. This results in a reduced revenue requirement
730 and decreased pre-tax cash flows. Second, on an after tax basis, the benefit of any

731 accelerated tax depreciation will go down in proportion to the reduction in tax rate,
732 leading to a reduction in after-tax cash flows. Third, regulated utilities will need to
733 refund Excess Deferred Income Taxes (“EDIT”) to their customers through lower rates.
734 The creation of EDIT relates to Accumulated Deferred Income Tax (“ADIT”), which
735 represents the timing difference in depreciation for income tax and regulatory purposes.
736 Typically, depreciation for tax purposes is accelerated relative to regulatory depreciation
737 so that Deferred Income Tax (“DIT”) is positive in the early years of a regulated asset's
738 life and negative in the later years. The assumption is that ADIT will be zero for any
739 asset at the end of its regulatory life; however, that would not be true with a change in the
740 corporate tax rate, unless EDIT is addressed. Because of the reduction in the corporate
741 tax rate, the excess ADIT becomes EDIT that will be refunded to customers over the
742 remaining life of the asset. As the EDIT is amortized, it will increase the rate base, but
743 on net the return of EDIT will reduce the utility's cash flows, both before and after taxes,
744 until the EDIT has been exhausted.³² Finally, the law eliminates bonus depreciation.
745 Bonus depreciation allowed utilities to recognize additional depreciation for tax purposes
746 during the first year of an asset's operation. While bonus depreciation reduced rate base,
747 it created an upfront increase in a utility's cash flows in the form of lower tax payments.
748 Thus, the elimination of bonus depreciation will negatively impact some utilities' after tax
749 cash flows.

³² This is true because the return on a dollar of increased rate base is less than the cash flow from a dollar of depreciation.

750 **Q. How will the TCJA affect the expected volatility of cash flows for regulated**
751 **companies?**

752 A. This example assumes that the revenue requirement has been adjusted to account for the
753 lower corporate income tax rate. For regulated companies, the change in the income tax
754 allowance will result in greater volatility of net income (and cash flow) because the
755 regulatory income tax allowance provides a “buffer” against the impact of variations in
756 expected costs and expected revenue on net income. Consider for example the effect on
757 net income of a 10% increase in sales. All else equal, net income would increase by
758 about 6.5% for a 35% income tax rate, (i.e. 0.10 times $(1 - 0.35)$), but would increase by
759 7.9% for a 21% income tax rate. The change would be similar for a decrease in revenue.
760 Moreover, the variation in net income is likely to be systematic in that variations in
761 revenue are generally related to variations in the economy. Recall that systematic risk is
762 the type of risk that affects the cost of capital.

763 **Q. How will the TCJA affect a regulated company’s credit metrics?**

764 A. Credit metrics are likely to be negatively impacted due to a reduction in the regulated
765 utilities’ cash flow because cash flow metrics are closely observed by the ratings
766 agencies. The reduction in income tax allowance, the expected refunds of EDIT, and the
767 loss of bonus depreciation will reduce cash flow. Yet the tax reform has not impacted the
768 amount of assets, a portion of which will be debt-financed, necessary to serve the
769 utilities’ customers. Decreases to the cash flow metrics, such as cash flow to debt ratios
770 closely monitored by credit rating agencies to inform their credit opinions, negatively

771 impacts the credit profile of many regulated utilities.³³ These effects suggest that the
772 allowed ROE, the amount of equity in the capital structure, or possibly both should be
773 increased to offset the negative effects of the income tax law. While the uncertainty
774 surrounding the passage of a tax reform bill has been removed, it is unlikely that these
775 impacts on the cost of capital will immediately appear in the estimation models. The law
776 has not yet been in place for even one fiscal quarter. A longer period of market data and
777 updates of analyst forecasts is needed before the cost of capital estimation models will
778 begin to show the impacts of the new tax law.

779 Notwithstanding these decreases in cash flow metrics and increased volatility of
780 earnings, both of which increase financial risk, we do not make an upward adjustment to
781 our estimate of the cost of equity for the new tax code.

782 **VI. ESTIMATING THE COST OF EQUITY**

783 **A. OVERVIEW**

784 **Q. What approaches have you used to assess Nicor Gas' cost of equity?**

785 A. We have estimated Nicor Gas' cost of equity based on ROEs observed for comparable
786 companies using a range of estimation methods and adjusted for financial leverage, as
787 further described below.

³³ "Moody's changes outlooks on 25 US regulated utilities primarily impacted by tax reform," Moody's Investor Service, Global Credit Research, January 19, 2018, and "Tax reform is credit negative for sector, but impact varies by company," Moody's Investor Service, Sector Comment, January 24, 2018. Also "U.S. Tax Reform: For Utilities' Credit Quality, Challenges Abound," S&P Global Ratings, Rating Direct, January 24, 2018; and "Tax Reform Impact on the U.S. Utilities, Power & Gas Sector: Tax Reform Creates Near-Term Credit Pressure for Regulated Utilities and Holding Companies," Fitch Ratings, Special Report, January 24, 2018.

788 **Q. How have you considered risk when estimating Nicor Gas' cost of equity?**

789 A. To ensure comparable business risk, we looked to samples of regulated electric and gas
790 distribution utilities. Further, we analyzed and adjusted for differences in financial risk
791 due to different levels of financial leverage among the sample companies and between
792 the capital structures of the sample companies and the regulatory capital structure that
793 will be applied to Nicor Gas for ratemaking purposes. To determine where in the
794 estimated range Nicor Gas' ROE reasonably falls, we compared the business risk of
795 Nicor Gas to that of the sample utilities and also considered recent capital markets
796 developments.

797 **B. SAMPLE SELECTION**

798 **Q. Please summarize how you selected the Gas Local Distribution Company ("LDC")**
799 **sample companies.**

800 A. To identify companies suitable for use in the Gas LDC sample, we started with the
801 universes of publicly traded gas utilities as identified by Value Line Investment Analyzer
802 ("Value Line"). Next, we reviewed business descriptions and financial reports of these
803 companies and eliminated any that are not primarily focused on gas distribution.
804 Specifically, we eliminated companies which had less than 50% of their assets dedicated
805 to regulated gas utility activities.³⁴

806 With this group of companies, we applied further screening criteria to eliminate
807 companies which have had recent significant events that could affect the market data
808 necessary to perform cost of capital estimation. Specifically, we identified companies

³⁴ We analyzed the most recent annual filing available for each company. In this instance, the most recent filings are for fiscal year 2017.

809 that have cut their dividends or engaged in substantial merger and acquisition (“M&A”)
810 activities over the relevant estimation window.³⁵ We eliminated companies with such
811 dividend cuts because the announcement of a cut may create disturbances in the stock
812 prices and growth rate expectations in addition to potentially being a signal of financial
813 distress. We generally eliminated companies with significant M&A activities because
814 such events typically affect a company's stock price in ways that are not representative of
815 how investors perceive its business and financial risk characteristics.³⁶

816 Further, we require companies have an investment grade credit rating³⁷ and more
817 than \$300 million in annual revenues to ensure liquidity. A final, and fundamental,
818 requirement is that the sample companies have the necessary data available for
819 estimation.

820 **Q. Did you relax any of your sample selection criteria to obtain a more robust**
821 **Expanded Gas LDC Sample?**

822 A. Yes. In applying all of our sample selection criterion to the universe of publically traded
823 companies reported by Value Line, we arrived at a sample consisting of five companies,
824 Atmos Energy, Chesapeake Utilities, Northwest Natural Gas, ONE Gas, and Southwest
825 Gas. These companies comprise what we are calling the Gas LDC Subsample. To form
826 more statistically robust estimates, we relax our criteria for M&A and dividend cuts,

³⁵ As described in Sections VI.D.1 VI.E.2 respectively, the CAPM requires five years of historical data, while the DCF relies on current market data.

³⁶ As we discuss below, we relax certain criteria to form an Expanded Gas LDC Sample as a robustness check.

³⁷ In some cases, a sample companies does not have a credit rating from any of the major rating agencies. However, if they were to be rated, they would receive an investment grade rating. In these instances, we assign the company the average credit rating of the rest of the sample.

827 which allowed for the inclusion of four additional companies. By adding these four
828 companies-NiSource, Spire Inc., South Jersey Industries, and New Jersey Resources-to
829 the Gas LDC Subsample, we obtain a nine-company “Expanded Gas LDC Sample”.

830 The four companies included in the expanded sample (but excluded from the
831 subsample) have had dividend cuts or significant M&A activity within the last five years,
832 and thus are not suitable for use in CAPM estimation (since the Value Line betas we rely
833 on are estimated using the last 5 years of historical stock market data). However, since
834 the DCF model relies on recent data not directly influenced by these cuts and
835 acquisitions, we do analyze the Expanded Gas LDC Sample when estimating the DCF
836 models.

837 **Q. What are the characteristics of the Expanded Gas LDC Sample?**

838 A. The Expanded Gas LDC Sample consists of nine companies that have most of their
839 revenue generating assets dedicated to the regulated distribution of natural gas in the U.S.
840 By analyzing their annual financial statements, we determined that all of the subsample
841 companies and all but two of the companies in the expanded sample have at least 80%
842 regulated assets, thus meeting the criteria for EEI's “regulated” category, as designated
843 with an “R” in Figure 10 below. The expanded sample contains two companies that fall
844 into EEI's “mostly regulated” (50% - 79% regulated assets) category.

845 The subsample companies are indicated with an asterisk. We note that the
846 financial characteristics of the Gas LDC Subsample and the Expanded Gas LDC Sample
847 do not differ significantly.

**Figure 10
Expanded Gas LDC Sample**

| Company | Annual Revenues (USD million) | Regulated Assets | Market Cap. 2018 Q2 (USD million) | Beta | S&P Credit Rating (2018) | Long Term Growth Est. |
|-------------------------|--------------------------------------|-------------------------|--|-------------|-------------------------------------|------------------------------|
| | [1] | [2] | [3] | [4] | [5] | [6] |
| Atmos Energy * | \$3,136 | R | \$9,783 | 0.60 | A | 6.9% |
| Chesapeake Utilities* | \$683 | R | \$1,271 | 0.70 | A- | 7.7% |
| Northwest Nat. Gas* | \$718 | R | \$1,770 | 0.65 | A+ | 6.9% |
| ONE Gas Inc.* | \$1,641 | R | \$3,835 | 0.65 | A | 6.7% |
| Southwest Gas* | \$2,759 | R | \$3,729 | 0.75 | BBB+ | 6.2% |
| NiSource | \$5,043 | R | \$9,006 | 0.55 | BBB+ | 6.5% |
| Spire Inc. | \$1,985 | R | \$3,498 | 0.65 | A- | 3.3% |
| South Jersey Industries | \$1,322 | M | \$2,749 | 0.75 | BBB+ | 9.9% |
| New Jersey Resources | \$2,804 | M | \$3,815 | 0.70 | A- | 6.0% |
| Average | \$2,232 | | \$4,384 | 0.67 | | 6.7% |
| Subsample Average | \$1,787 | | \$4,078 | 0.67 | | 6.9% |

Sources and Notes:

[1]: Bloomberg as of 06/30/2018.

[2]: Company 10-Ks. See Table No. RSM-2.

[3]: See Table No. RSM-3 Panels A through I.

[4]: See Supporting Schedule # 1 to Table No. RSM-10.

[5]: S&P Credit Ratings from Research Insight as of 2018 Q2.

[6]: See Table No. RSM-5.

848 * Denotes company is part of the subsample

849 **Q. How does the sample in your analysis compare to the sample in used in Nicor Gas'**
850 **ROE analysis in its 2017 Rate Case?**

851 A. The 5-member core sample has changed, with Chesapeake Utilities and ONE Gas Inc.
852 replacing South Jersey Industries and New Jersey Resources, which have both been
853 removed due to recent M&A activity.

854 **Q. Did the change in sample materially impact your analysis?**

855 A. The above change in the 5-member core sample had the effect of depressing average
856 DCF-derived ROEs by approximately 20 basis points.

857 **C. CAPITAL STRUCTURE**

858 **Q. What regulatory capital structure for Nicor Gas did you employ in your analysis?**

859 A. We use the capital structure recommended by Nicor Gas witness Todd Perkins (Nicor
860 Gas Ex. 2.0), consisting of 54.35% equity and 45.65% debt. We note that Nicor Gas'
861 requested 54.35% equity ratio is slightly higher than average compared to regulatory
862 capital structures determined in recent U.S. utility rate cases. It is also substantially
863 lower than the market value equity ratios for the Expanded Gas LDC Sample.

864 **D. CAPM BASED COST OF EQUITY ESTIMATES**

865 **Q. Can you please briefly explain the CAPM?**

866 A. In the CAPM the collective investment decisions of investors in capital markets will
867 result in equilibrium prices for all risky assets such that the returns investors expect to
868 receive on their investments are commensurate with the risk of those assets relative to the
869 market as a whole. The CAPM posits a risk-return relationship known as the Security
870 Market Line, in which the required expected return on an asset is proportional to that
871 asset's relative risk as measured by that asset's beta.

872 More precisely, the CAPM states that the cost of capital for an investment, S (e.g.,
873 a particular common stock), is given by the following equation:

$$874 \quad r_s = r_f + \beta_s \times MRP \quad (1)$$

- 875 • r_s is the cost of capital for investment S;
- 876 • r_f is the risk-free interest rate;
- 877 • β_s is the beta risk measure for the investment S; and
- 878 • MRP is the market equity risk premium.

879 The CAPM is a “risk-positioning model,” which operates on the principle
880 (corroborated by empirical data) that investors price risky securities to offer a higher
881 expected rate of return than safe securities. It says that an investment whose returns do
882 not vary relative to market returns should receive the risk-free interest rate, whereas
883 investments of the same risk the overall market (i.e., those that by definition have average
884 systematic market risk) are priced so as to expect to return the risk-free rate plus the
885 MRP. Further, it says that the risk premium of a security over the risk-free rate equals
886 the product of the beta of that security and the MRP.

887 **1. Inputs to the CAPM**

888 **Q. What inputs does your implementation of the CAPM require?**

889 A. As demonstrated by equation (1), estimating the cost of equity for a given company
890 requires a measure of the risk-free rate of interest and the MRP, as well as a measurement
891 of the stock’s beta. There are many methodological choices and sources of data that
892 inform the selection of these inputs. We discuss these issues below.

893 **Q. What value did you use for the risk-free rate of interest?**

894 A. We used the yield on a 20-year U.S. Treasury bond as the risk-free asset for purposes of
895 our analysis. Recognizing the fact that the cost of capital set in this proceeding will be in
896 place over the next several years, we rely on a forecast of what Treasury bond yields will
897 be in 2020. Specifically, Blue Chip Economic Indicators (“BCEI”) projects that the yield
898 on a 10-year Government Bond will be 3.5% by 2020.³⁸ We adjust this value upward by
899 50 basis points, which is our estimate of the representative maturity premium for the
900 20-year over the 10- year Government Bond. This gives me 4.0% as an estimate of the
901 risk-free rate.

902 **Q. What value did you use for the MRP?**

903 A. Like the cost of capital itself, the MRP is a forward-looking concept. It is by definition
904 the premium above the risk-free interest rate that investors can expect to earn by
905 investing in a value-weighted portfolio of all risky investments in the market. The
906 premium is not directly observable, and must be inferred or forecasted based on known
907 market information. One commonly used method for estimating the MRP is to measure
908 the historical average premium of market returns over the income returns on government
909 bonds over some long historical period. Duff and Phelps performs such a calculation of
910 the MRP. The average market risk premium from 1926 to the present (2017) is 7.07%.³⁹
911 We use this value of the MRP in our CAPM analyses.

912 We also note that Bloomberg's forward-looking market-implied MRP is currently
913 estimated at 7.0% (when expressed relative to 20-year bond yields) and was above the

³⁸ *Blue Chip Economic Indicators*, March 2018, p. 14.

³⁹ Duff & Phelps, *Ibbotson SBBI 2018 Valuation Yearbook*, pp. 10-21.

914 7.07% long-term historical average value throughout January - July 2018, including a
915 July average estimate of 7.5%. (See Section V above.) The fact that recent forward-
916 looking estimates of the MRP exceed the historical average level is consistent with the
917 broader body of evidence that risk premiums have remained elevated relative to their pre-
918 financial crisis levels. Therefore, we believe the 7.07% long-term historical average
919 MRP value we rely on is a reasonable and conservative estimate of what the market risk
920 premium will be during the period at issue in this proceeding.

921 **Q. What is the basis for stating that the current MRP is higher than its historical**
922 **average?**

923 A. Academic articles that were written in the late 1990s or early 2000s often found that the
924 U.S. MRP at the time was lower than the its historical average based on various forward
925 looking models, such as market-wide versions of the DCF model. An article by Duarte
926 and Rosa of the Federal Reserve of New York summarizes many of these models and
927 also estimates the MRP from the models each year from 1960 through the present.⁴⁰

928 The authors find that the models are converging to provide more consensus
929 around the estimate and that the average annual estimate of the MRP is consistent with
930 the academic literature and with forward-looking estimates such as Bloomberg's. Their
931 analysis shows that the U.S. MRP was lower than its long-term historical average in the
932 early 2000s, but is currently at an all-time high. Chart 3 from Duarte & Rosa 2015 was
933 reproduced in Figure 6, which shows the average estimated MRP (relative to 30-day T-
934 bill yields) for 20 models.

⁴⁰ Fernando Duarte and Carlo Rosa, "The Equity Risk Premium: A Consensus of Models,"
Federal Reserve Bank of New York, December 2015 (Duarte & Rosa 2015).

935 These findings are broadly consistent with the forward-looking MRP's calculated
936 by Bloomberg albeit a bit higher even after downward adjustment for the maturity
937 premium.

938 **Q. What betas did you use for the companies in your sample?**

939 A. We used Value Line betas, which are estimated using the most recent five years of
940 weekly historical returns data.⁴¹ The Value Line levered equity betas measured for the
941 sample companies are reported in Figure 10. Importantly, as explained in above, these
942 betas—which are measured (by Value Line) using the market stock return data of the
943 sample companies—reflect the level of financial risk inherent in the sample companies'
944 market value leverage ratios over the estimation period. Since Nicor Gas' regulatory
945 capital structure includes a substantially higher proportion of debt financing compared to
946 the sample companies,⁴² the financial risk associated with an equity investment in Nicor
947 Gas' rate base is correspondingly greater than the financial risk borne by investors in the
948 sample companies' publicly traded stock.

949 2. The Empirical CAPM

950 **Q. What other equity risk premium model do you use?**

951 A. Empirical research has long shown that the CAPM tends to overstate the actual
952 sensitivity of the cost of capital to beta: low-beta stocks tend to have higher risk
953 premiums than predicted by the CAPM and high-beta stocks tend to have lower risk

⁴¹ See *Value Line* Glossary, accessible at <http://www.valueline.com/Glossary/Glossary.aspx>.

⁴² Nicor Gas' proposed 45.5% debt financing is above the maximum of 5-year average debt ratios measured for the Expanded Gas LDC sample. The average debt percentage of the Expanded Gas LDC sample is 35.8%.

954 premiums than predicted. A number of variations on the original CAPM theory have
955 been proposed to explain this finding, but the observation itself can also be used to
956 estimate the cost of capital directly, using beta to measure relative risk by making a direct
957 empirical adjustment to the CAPM.

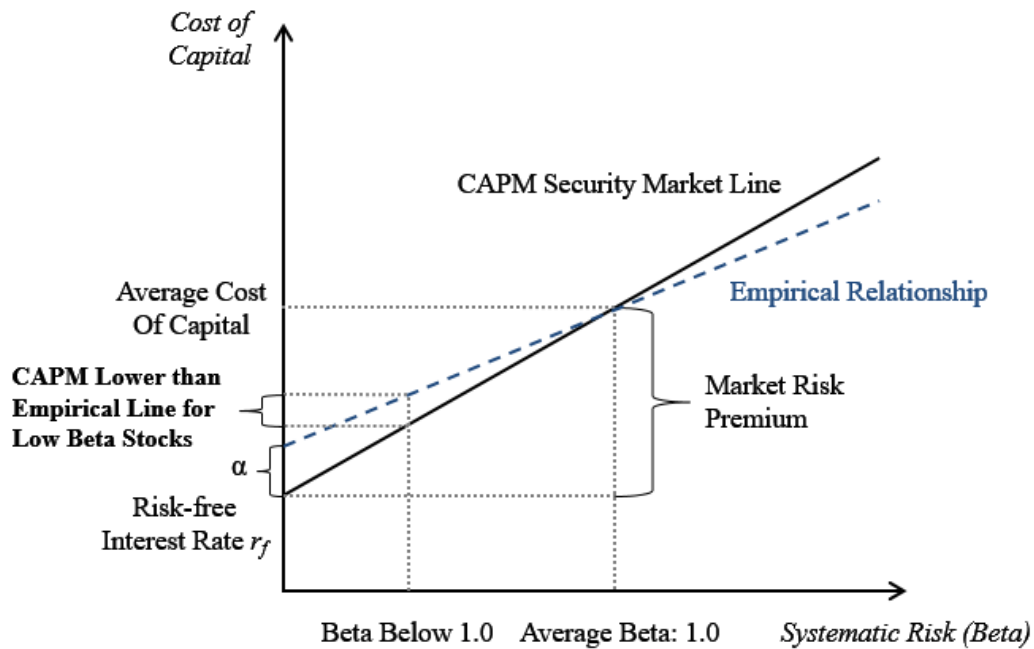
958 The second variation on the CAPM that we employ makes use of these empirical
959 findings. It estimates the cost of capital with the equation,

$$960 \quad r_S = r_f + \alpha + \beta_S \times (MRP - \alpha) \quad (2)$$

961 where α is the “alpha” adjustment of the risk-return line, a constant, and the other
962 symbols are defined as for the CAPM (see equation (2) above).

963 We label this model the Empirical Capital Asset Pricing Model, or “ECAPM.”
964 The alpha adjustment has the effect of increasing the intercept but reducing the slope of
965 the Security Market Line which results in a Security Market Line that more closely
966 matches the results of empirical tests. This adjustment is portrayed in Figure 11 below.
967 In other words, the ECAPM produces more accurate predictions of eventual realized risk
968 premiums than does the CAPM.

Figure 11
The Empirical Security Market Line



969

970 **Q. Why do you use the ECAPM?**

971 A. Academic research finds that the CAPM has not generally performed well as an empirical
 972 model. One of its short-comings is directly addressed by the ECAPM, which recognizes
 973 the consistent empirical observation that the CAPM underestimates the cost of capital for
 974 low beta stocks. In other words, the ECAPM is based on recognizing that the actual
 975 observed risk-return line is flatter and has a higher intercept than that predicted by the
 976 CAPM. The alpha parameter (α) in the ECAPM adjusts for this fact, which has been
 977 established by repeated empirical tests of the CAPM.

978 **3. Results from the CAPM Based Models**

979 **Q. Please summarize the parameters of the scenarios and variations you considered in**
 980 **your CAPM and ECAPM analyses.**

981 A. The parameters are displayed in Figure 12 below. As discussed above, the risk free
 982 interest rate represents Blue Chip Economic Indicators projection for the 10-year
 983 Treasury Yield to prevail in 2020, adjusted to a 20-year horizon. The MRP is the long-
 984 term historical arithmetic average of annual realized premiums of U.S. stock market
 985 returns over long-term (approximately 20-year maturity) Treasury bond income returns
 986 from 1926 to 2017 as reported by Duff and Phelps.

Figure 12
Parameters for Scenarios in Risk Positioning Analyses

| | |
|-------------------------|-------|
| Risk-Free Interest Rate | 4.00% |
| Market Risk Premium | 7.07% |

987

988 **Q. Please summarize the results of the CAPM-based models.**

989 A. The results of CAPM and ECAPM estimation for the Gas LDC Subsample is presented in
 990 Figure 13 below.

Figure 13
CAPM Summary
Gas LDC Subsample

| | CAPM | ECAPM ($\alpha = 1.5\%$) |
|---------------|-------|----------------------------|
| ATWACC Method | 10.1% | 10.7% |

991 Note: Long-Term Risk Free Rate of 4.00%, Long-Term Market Risk Premium of 7.07%.

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E. THE DCF BASED ESTIMATES

1. Single and Multi-Stage DCF Models

Q. Can you describe the discounted cash flow approach to estimating the cost of equity?

A. The DCF model attempts to estimate the cost of capital for a given company directly, rather than based on its risk relative to the market as the CAPM does. The DCF method simply assumes that the market price of a stock is equal to the present value of the dividends that its owners expect to receive. The method also assumes that this present value can be calculated by the standard formula for the present value of a cash flow — literally a stream of expected “cash flows” discounted at a risk-appropriate discount rate. When the cash flows are dividends, that discount rate is the cost of equity capital:

$$P_0 = \frac{D_1}{1+r} + \frac{D_2}{(1+r)^2} + \frac{D_3}{(1+r)^3} + \dots + \frac{D_T}{(1+r)^T} \quad (3)$$

where P_0 is the current market price of the stock;
 D_t is the dividend cash flow expected at the end of period t ;
 T is the last period in which a dividend cash flow is to be received; and
 r is the cost of equity capital

Importantly, this formula implies that if the current market price and the pattern of expected dividends are known, it is possible to “solve for” the discount rate r that makes the equation true. In this sense, a DCF analysis can be used to estimate the cost of equity capital implied by the market price of a stock and market expectations for its future dividends.

1016 Many DCF applications make the assumption the growth rate lasts into perpetuity,
1017 so the formula can be rearranged algebraically to directly estimate the cost of capital.
1018 Specifically, the implied DCF cost of equity can then be calculated using the well-known
1019 “DCF formula” for the cost of capital:

$$1020 \quad r = \frac{D_1}{P_0} + g = \frac{D_0}{P_0} \times (1 + g) + g \quad (4)$$

1021 where D_0 is the current dividend, which investors expect to increase at rate g by the end
1022 of the next period, and over all subsequent periods into perpetuity.

1023 Equation (4) says that if equation (3) holds, the cost of capital equals the expected
1024 dividend yield plus the (perpetual) expected future growth rate of dividends. We refer to
1025 this as the single-stage DCF model; it is also known as the Gordon Growth model, in
1026 honor of its originator Professor Myron J Gordon of the University of Toronto.

1027 **Q. Are there other versions of the DCF model?**

1028 A. Yes. There are many alternative versions, notably (i) multi-stage models, (ii) models that
1029 use cash flow rather than dividends, or versions that combine aspects of (i) and (ii). One
1030 such alternative expands the Gordon Growth model to three stages. In the multistage
1031 model, earnings and dividends can grow at different rates, but must grow at the same rate
1032 in the final, constant growth rate period.

1033 In our implementation of the multi-stage DCF, we assume that companies grow
1034 their dividend for 5-years at the forecasted company-specific rate of earnings growth,
1035 with that growth then tapering over the next 5-years toward the growth rate of the overall
1036 economy (i.e., the long-term GDP growth rate forecasted to be in effect 10 years or more
1037 into the future).

1038 **Q. What are the relative strengths and weaknesses of the DCF versus CAPM based**
1039 **methodologies for estimating the cost of equity capital?**

1040 A. Current market conditions affect all cost of capital estimation models to some degree, but
1041 the DCF model has at least one advantage over the CAPM-based models as it includes
1042 contemporaneous stock prices and forward-looking growth, whereas the CAPM relies on
1043 historical data to estimate systematic risk (beta) and (in some cases) the market risk
1044 premium.

1045 2. DCF Inputs and Results

1046 **Q. What growth rate information do you use?**

1047 A. The first step in our DCF analysis (either constant growth or multi-stage formulations) is
1048 to examine a sample of investment analysts' forecasted earnings growth rates for
1049 companies in our samples. For the single-stage DCF and for the first stage of the multi-
1050 stage DCF, we use investment analyst forecasts of company-specific growth rates
1051 sourced from Value Line and Thomson Reuters IBES.

1052 For the long-term growth rate for the final, constant-growth stage of the
1053 multistage DCF estimates, we use the long-term U.S. GDP growth forecast of 4.2% from
1054 Blue Chip Economic Indicators. Thus, the long-run (or terminal) growth rate in the
1055 multi-stage model is nominal GDP growth.

1056 **Q. What are the pros and cons of the input data?**

1057 A. Both the Gordon Growth and single-stage DCF models require forecast growth rates that
1058 reflect investor expectations about the pattern of dividend growth for the companies over
1059 a sufficiently long horizon, but estimates are typically only available for 3-5 years. In the

1060 multi-stage version, we taper these growth rates toward a stable growth rate
1061 corresponding to a forecast of long-term GDP growth for all companies.

1062 One issue with the data is that it includes solely dividend payments as cash
1063 distributions to shareholders, while some companies also use share repurchases to
1064 distribute cash to shareholders. To the extent that companies in our samples use share
1065 repurchases, the DCF model using dividend yields will underestimate the cost of equity
1066 for these companies.

1067 **Q. Please summarize the DCF based cost of equity estimates for the samples.**

1068 A. The results of the DCF based estimation for the Gas LDC Subsample and Expanded Gas
1069 LDC Sample are displayed below in Figure 14.

Figure 14
DCF Model Results: Gas LDC Samples

| Subsample | |
|------------------------|-------|
| Single-Stage | 11.4% |
| Multi-Stage | 8.4% |
| Expanded Sample | |
| Single-Stage | 10.8% |
| Multi-Stage | 8.3% |

1070

1071 **Q. How do you interpret the results of your DCF analyses?**

1072 A. As discussed above, the DCF models are currently estimated based on dividend yields
1073 that may be expected to decline as interest rates continue to rise in the coming months
1074 and years. As a consequence, the multi-stage DCF model's assumption that current
1075 prices reflect investor's expectations that dividend growth will converge with the rate of

1076 GDP growth in the long term may underestimate how that pattern of expected dividends
1077 will be valued in the market throughout the period for which the rates decided in this
1078 proceeding will be in effect. Thus, while we acknowledge that the single-stage DCF
1079 model makes the strong assumption that current 3-5 year EPS growth expectations will
1080 persist into perpetuity, we conclude that a reasonable estimate of the cost of equity falls
1081 somewhere between what is estimated by the two versions of the model. In considering
1082 the results from both the Gas LDC and Electric samples, we believe the DCF model
1083 supports a reasonable range of 9.2% to 10.8% for Nicor Gas' cost of equity.

1084 **F. RISK PREMIUM MODEL ESTIMATES**

1085 **Q. Did you estimate the cost of equity that results from an analysis of risk premiums**
1086 **implied by allowed ROEs in past utility rate cases?**

1087 A. Yes. In this type of analysis, sometimes called the "risk premium model," the cost of
1088 equity capital for utilities is estimated based on the historical relationship between
1089 allowed ROEs in utility rate cases and the risk-free rate of interest at the time the ROEs
1090 were granted. These estimates add a "risk premium" implied by this relationship to the
1091 relevant (prevailing or forecast) risk-free interest rate:

$$\textit{Cost of Equity} = r_f + \textit{Risk Premium}$$

1092 **Q. What are the merits of this approach?**

1093 A. First, it estimates the cost of equity from regulated entities as opposed to holding
1094 companies, so that the relied upon figure is directly applicable to a rate base. Second, the
1095 allowed returns are clearly observable to market participants, who will use this one data
1096 input to making investment decisions, so that the information is at the very least a good
1097 check on whether the return is comparable to that of other investments. Third, we

1098 analyze the spread between the allowed ROE at a given time and the then prevailing
1099 interest rate to ensure that we properly consider the interest rate regime at the time the
1100 ROE was awarded. This implementation ensures that we can compare allowed ROE
1101 granted at different times and under different interest rate regimes.

1102 **Q. How did you use rate case data to estimate the risk premiums for your analysis?**

1103 A. The rate case data from 1990-2018 is derived from Regulatory Research Associates.
1104 Using this data we compared (statistically) the average allowed rate of return on equity
1105 granted by U.S. state regulatory agencies in gas distribution rate cases to the average 20
1106 year Treasury bond yield that prevailed in each quarter. We calculated the allowed utility
1107 “risk premium” in each quarter as the difference between allowed returns and the
1108 Treasury bond yield, since this represents the compensation for risk allowed by
1109 regulators. Then we used the statistical technique of ordinary least squares (“OLS”)
1110 regression to estimate the parameters of the linear equation:

$$1111 \quad \mathbf{Risk\ Premium} = A_0 + A_1 \times (\mathbf{Treasury\ Bond\ Yield}) \quad (8)$$

1112 We derived our estimates of A_0 and A_1 using standard statistical methods (OLS
1113 regression) and find that the regression has a high degree of explanatory power in a
1114 statistical sense ($R^2 = 0.852$) are statistically significant and the parameter estimates,
1115 $A_0 = 8.41\%$ and $A_1 = -0.547$, are statistically significant. The negative slope coefficient
1116 reflects the empirical fact that regulators grant smaller risk premiums when risk-free
1117 interest rates (as measured by Treasury bond yields) are higher. This is consistent with
1118 past observations that the premium investors require to hold equity over government
1119 bonds increases as government bond yields decline. In the regression described above
1120 the risk premium declined by less than the increase in Treasury bond yields. Therefore,
1121

1122 the allowed ROE on average declined by less than 100 basis points when the government
1123 bond yield declined by 100 basis points. Based on this analysis, we find that the current
1124 market conditions are consistent with an ROE of 10.2% for the average gas distribution
1125 utility.

1126 **Q. What conclusions did you draw from your risk premium analysis?**

1127 A. The ROE of 10.2 % resulting from the implied risk premium analysis falls comfortably
1128 within the middle of the wider ranges of cost of equity estimates supported by our CAPM
1129 / ECAPM (9.8% - 10.5%) and DCF (9.2% - 10.8%) analysis. We believe that this
1130 analysis, when properly designed and executed and placed in the proper context, can
1131 provide useful benchmarks for evaluating whether the estimated ROE is consistent with
1132 recent practice. Our risk premium model cost of equity estimates demonstrate that the
1133 results of our DCF and CAPM analyses are in line with the allowed return of utility
1134 regulators. Because the risk premium analysis as implemented takes into account the
1135 interest rate prevailing during the quarter the decision was issued, it provides a useful
1136 benchmark for the cost of equity in any interest environment.

1137 **G. EXPECTED EARNINGS ANALYSIS**

1138 **Q. Did you estimate the cost of equity that results from an analysis of Expected**
1139 **Earnings for your utility samples?**

1140 A. Yes. The Expected Earnings method provides an additional indicator of investor
1141 requirements by examining the ratio of earnings to book equity for comparable
1142 companies. The Expected Earnings method is by definition a forward looking measure.

1143 **Q. Why did you include the Expected Earnings method among your cost of equity**
1144 **measures?**

1145 A. We have included the Expected Earnings method as a reference point because it is among
1146 the cost of equity estimation methods proposed in FERC’s order of October 16, 2018 to
1147 be used to determine ROEs for electric transmission. The Expected Earnings method
1148 produces a relevant investor benchmark because it represents the opportunity cost of
1149 choosing one utility investment over another.

1150 **Q. How is the Expected Earnings method implemented?**

1151 A. The Expected Earnings method is based on investment analyst earnings forecasts for
1152 comparable companies over a 3 to 5 year period. The earnings forecasts are divided by
1153 book equity reported at each year-end to calculate raw ROEs.

1154 Additionally, it is customary to recognize that book equity reported at year-end
1155 typically overstates average book equity for a given year. Thus, an adjustment factor is
1156 applied to correct for this effect.

1157 **Q. What are the merits of this approach?**

1158 A. This method cuts through the complication and various assumptions involved with DCF
1159 and CAPM method and instead provides an “apples to apples” comparison of what ROEs
1160 investor would expect for companies of similar risks. Book ROE is a good
1161 approximation since it is similar to utilities’ return on rate base. In addition, expected
1162 earnings are published by investment analysts for relatively uniform timeframes, 3 to 5
1163 years out, making it easy to compare on a forward looking basis.

1164 This analysis is also in line with FERC Order 165 FERC ¶ 61,030 issued October
1165 16, 2018 which recognized Dr. William E. Avera’s expected earnings method as a way to

1166 help “inform the just and reasonable placement of the ROE within the zone of
1167 reasonableness established ... by the DCF methodology.”

1168 **Q. What data and assumptions did you use in implementing the Expected Earnings**
1169 **Approach?**

1170 A. We relied on Value Line Investment Analyzer (VL)’s company specific data sheet as of
1171 August 31, 2018 for each sample company’s Estimated Return on Common Equity 2021
1172 – 2023. This is equivalent to unadjusted ROEs in our calculation. We then multiply the
1173 unadjusted ROEs by an adjustment factor to arrive at adjusted ROEs. The adjustment
1174 factor is calculated per the methodology used by Dr. Avera and referenced in the FERC
1175 Order to capture average levels of book equity we computed the change in equity as the
1176 5-year compounded annual growth rate of total common equity for the period 2017 -
1177 2021. Then we applied the following formula to calculate an adjustment factor for each
1178 sample company:

$$\text{Adjusted Factor} = 2 * \frac{1 + \text{Change in Equity}}{2 + \text{Change in Equity}}$$

1179 Finally, we take the median of adjusted ROEs — per FERC practice in calculating
1180 the central tendency for single companies — for the sample group to form an ROE based
1181 on the Expected Earnings approach.

1182 **Q. What conclusions did you draw from your expected earnings analysis?**

1183 A. The median expected adjusted ROE is 11.2%, which is slightly higher than ranges of cost
1184 of equity estimates supported by our CAPM / ECAPM (10.4% - 10.5%) and DCF (9.2% -
1185 10.8%) analysis.

1186 **VII. NICOR GAS' SPECIFIC CHARACTERISTICS AND THE COST OF EQUITY**

1187 **A. RECOMMENDED ALLOWED ROE FOR NICOR GAS**

1188 **Q. What, in summary, does your ROE evidence show?**

1189 A. Based on our application of standard cost of capital models to a representative sample
 1190 (and sub-sample) of publicly-traded natural gas utility companies-with appropriate
 1191 adjustments for differences in financial leverage we derived the range of cost of equity
 1192 estimates displayed in Figure 15 below.

Figure 15
Range of ROE Estimates for Gas LDCs

| | Sub-sample Range | | Reasonable Range | |
|-------------------|------------------|-------|------------------|--------|
| | Low | High | Low | High |
| CAPM | 10.1% | 10.7% | 10.4% | 10.5% |
| DCF | 8.4% | 11.4% | 9.2% | 10.8% |
| Risk Premium | | 10.2% | | 10.2% |
| Expected Earnings | | 11.2% | | 11.2% |
| Reasonable Range | | | 10.25% | 10.75% |
| Recommended ROE | | | | 10.5% |

Notes:

1193 Estimates as of 8/31/2018

1194 Based on our assessment of the merits of the various models and their results as
 1195 affected by prevailing economic and capital market conditions, we find that an ROE in
 1196 the range of 10¼ to 10¾% is reasonable for the gas distribution utilities when applied to a
 1197 capital structure with 54.35% equity.

1198 **Q. What do you recommend for Nicor Gas' allowed return on equity?**

1199 A. We recommend an allowed ROE of 10.5% for Nicor Gas. That figure is in the middle of
 1200 our recommended range of 10¼ to 10¾% for the cost of equity of a typical sample
 1201 natural gas utility with Nicor Gas' business risk and financial leverage.

1202 **B. NICOR GAS' CAPITAL INTENSITY**

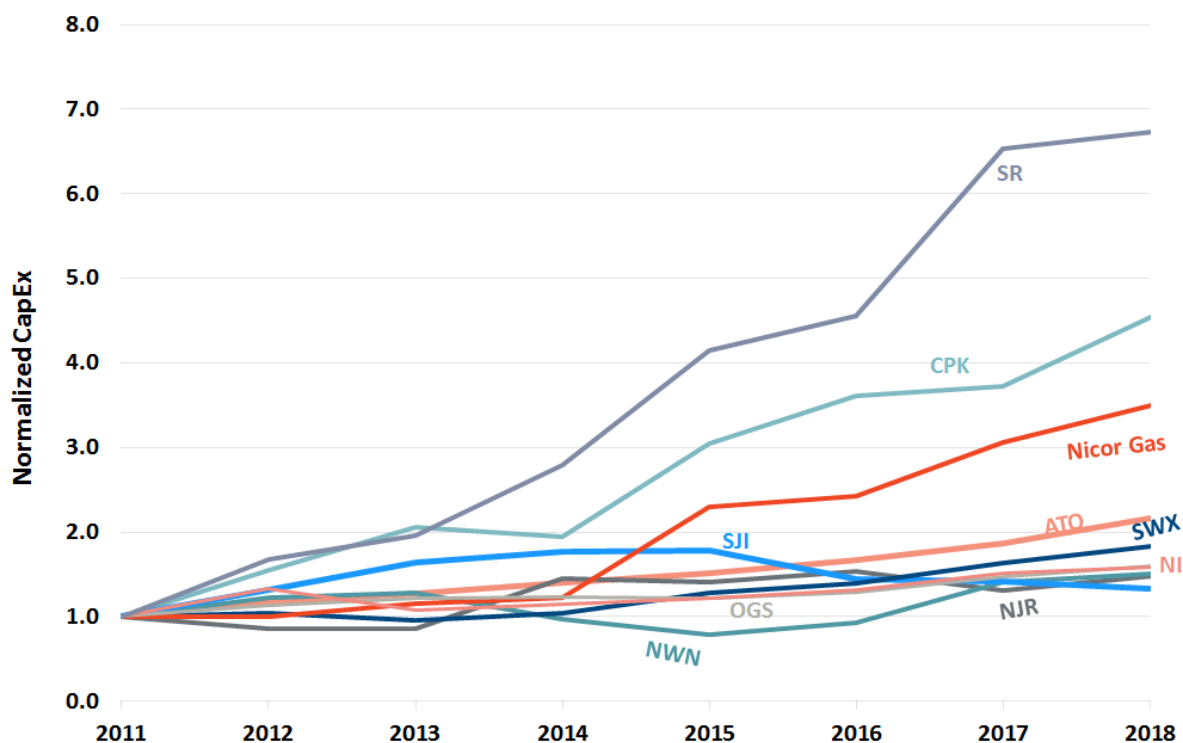
1203 **Q. Has Nicor Gas recently engaged in substantial capital expenditures?**

1204 A. Yes, Nicor Gas has recently incurred substantial — and substantially increased — capital
1205 expenditures as it updates its distribution system. Nicor Gas has spent \$503 million and
1206 \$637 million on capital expenditure programs in 2016 and 2017, respectively, and are on
1207 track for capital expenditures of \$727 million in 2018. The large capital expenditure
1208 potentially serves to increase the capital intensity of Nicor Gas' business operations,
1209 thereby also increasing its so-called operating leverage.

1210 **Q. Have Nicor Gas' capital expenditures increased more substantially than those of the**
1211 **natural gas utility companies in your sample?**

1212 A. Yes. While the natural gas utility industry in general is facing increased capital spending
1213 requirements to repair and replace aging distribution infrastructure, Nicor Gas'
1214 expenditures have increased more rapidly compared to most of the proxy group
1215 companies. This is illustrated in Figure 16 below, which compares the trajectory of
1216 capital expenditures for Nicor Gas and the sample companies, with each company's
1217 spending indexed to its 2011 levels.

**Figure 16
Recent Capital Expenditure Growth
For Nicor Gas and Natural Gas Sample Companies**



Sources and Notes: Capital IQ and Nicor Gas; 2018 values are partially forecasted or extrapolated based on partial-year actuals.

1218

1219

1220

1221

1222

1223

As the figure demonstrates, Nicor Gas' capital expenditures have growth faster between 2011 and 2015 / 2016 than any members of the sample except Chesapeake Utilities and Spire, Inc. (both of which are included in the expanded sample used for our DCF estimate, but excluded from the subsample from which we derive our CAPM estimates).

1224

Q. How does capital intensity relate to operating leverage?

1225

A. Increased capital expenditure can increase the degree of fixed versus variable costs. The higher fixed costs are relative to revenue, the higher is the company's operating leverage.

1226

1227

As illustrated in Figure 17, operating leverage increases the company's exposure to

1228

income fluctuations. In the example below, we consider two utilities: Utility A and

1229

Utility B. Each utility as a benchmark expects revenues of \$1,000 and total costs (fixed

1230 and variable) of \$900. However, while fixed costs are only 40% of Utility A's revenue,
 1231 they make up 60% of Utility B's revenue. At the same time, variable costs are 50% of
 1232 revenues for Utility A but only 30% of revenues for Utility B. In the top panel of Figure
 1233 17, the expected outcome is shown and illustrate that both entities expect to earn a net
 1234 income of \$100.

1235 However, if revenues decline by 10% as shown in the bottom panel of the figure,
 1236 Utility B will experience a greater shock to its income (equity return) than Utility A.
 1237 This is because variable costs can be expected to decline in proportion to revenue, but
 1238 fixed costs are just that-fixed. Therefore a degree of operating leverage (i.e., a higher
 1239 proportion of fixed costs in the cost structure) increases risk to equity holders all else
 1240 equal.

Figure 17
Illustration of Risk Imposed by Operating Leverage

| | | Utility A | Utility B |
|--|--------------------|-----------|-----------|
| Revenue | [a] | \$1,000 | \$1,000 |
| Variable Costs | [b] | (\$500) | (\$300) |
| Fixed Costs | [c] | (\$400) | (\$600) |
| Net Income | [d] = sum([a]:[c]) | \$100 | \$100 |
| <i>As Revenue and Variable Costs Decline by 10%...</i> | | | |
| Revenue | [e] = [a] x (90%) | \$900 | \$900 |
| Variable Costs | [f] = [b] x (90%) | (\$450) | (\$270) |
| Fixed Costs | [g] = [c] | (\$400) | (\$600) |
| Net Income | [h] = sum([e]:[g]) | \$50 | \$30 |
| Decline in Income | [i] = [h] - [d] | (\$50) | (\$70) |
| Percentage Decline in Income | [j] = [i] / [d] | -50% | -70% |

1241

1242 **Q. Have you considered any measure of Nicor Gas' operating leverage?**

1243 A. Yes. Figure 18 below presents the ratio of revenue to gross property plant and equipment

1244 (“PP&E” or “plant”) for Nicor Gas and the sample companies in several recent years.

1245 This ratio provides a measure of operating leverage, with a lower ratio representing

1246 greater leverage. Two things are clear from the table. First, operating leverage for

1247 natural gas utilities has increased recently, as one would expect based on their increasing

1248 capital spending requirements. For example, the average sample company generated

1249 approximately 65 cents of revenue for each dollar of plant assets in service in 2011, but

1250 was able to generate less than 40 cents per dollar of PP&E since 2016. Second, Nicor

1251 Gas also exhibits this trend, and also has consistently generated substantially less revenue

1252 per unit of plant investment than the average sample company.

Figure 18
Revenue to Gross PP&E Comparison
Proxy Group v. Nicor Gas

| | | Revs / Gross PP&E | | | | | | | |
|-----------------------------|-----|-------------------|---------|---------|---------|--------|--------|--------|--------|
| | | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
| | | [1] | [2] | [3] | [4] | [5] | [6] | [7] | [8] |
| Atmos Energy | [a] | 61.44% | 46.52% | 51.96% | 57.22% | 37.44% | 24.40% | 24.71% | 25.58% |
| Chesapeake Utilities | [b] | 66.83% | 56.30% | 55.17% | 56.48% | 42.91% | 40.50% | 44.22% | 44.88% |
| New Jersey Resources | [c] | 164.54% | 120.22% | 157.98% | 152.41% | 87.05% | 65.72% | 74.35% | 87.66% |
| Northwest Nat. Gas | [d] | 31.12% | 26.22% | 25.99% | 25.20% | 23.43% | 21.07% | 23.70% | 21.52% |
| South Jersey Inds. | [e] | 47.72% | 35.54% | 31.76% | 33.79% | 32.02% | 31.93% | 36.63% | 45.28% |
| Southwest Gas | [f] | 36.98% | 35.75% | 34.31% | 35.09% | 38.43% | 36.35% | 34.80% | 36.30% |
| ONE Gas Inc. | [g] | 40.50% | 32.24% | 37.27% | 37.50% | 30.15% | 26.41% | 26.95% | 27.36% |
| NiSource | [h] | 28.08% | 22.93% | 19.55% | 29.77% | 24.50% | 22.41% | 22.52% | 22.47% |
| Spire Inc. | [i] | 111.79% | 67.45% | 51.23% | 44.50% | 41.40% | 32.77% | 33.07% | 35.09% |
| Sample Average | [j] | 65.45% | 49.24% | 51.69% | 52.44% | 39.70% | 33.51% | 35.66% | 38.46% |
| Nicor Gas | [k] | | | | 46.63% | 29.35% | 25.42% | 27.14% | 25.82% |

Sources and Notes:

[a] - [i]: Capital IQ.

[j]: Average([a] - [i])

[k]: Provided by Nicor Gas.

[8]: 2018 values are partially forecasted or extrapolated based on partial-year actuals.

1253

1254 **Q. What are the implications of Nicor Gas' capital intensity as it relates to this**
1255 **proceeding?**

1256 A. Since Nicor Gas relies heavily on investment in capital plant, it is essential that the
1257 Company be allowed to earn a fair and risk-appropriate return on that investment.

1258 **VIII. EQUITY FLOTATION COSTS**

1259 **Q. Are there any other Nicor Gas-specific considerations relevant to determination of**
1260 **its allowed ROE?**

1261 A. Yes. We are informed by Nicor Gas that it incurred flotation costs associated with its
1262 equity issuances that have never been recovered in rates.⁴³ These costs took the form of
1263 underwriting fees paid at the time the shares were issued, and amounting to just over
1264 2.5% (on average) of the proceeds raised by the issuances.⁴⁴ The effect of these fees is
1265 that only \$97.5 out of every \$100 raised in equity issuances was actually available to fund
1266 Nicor Gas' rate base, with the other 2.5% representing a necessary cost associated with
1267 financing investment and operations. Since these costs were not recovered as expenses at
1268 the time they were incurred, they should appropriately be recovered via an adjustment to
1269 the return on equity going forward.

⁴³ Direct Testimony of Elizabeth W. Reese, Nicor Gas Ex. 2.0; Final Order at 94, ICC Docket No. 04-0779 (September 20, 2004); Nicor Gas Ex. 24.0, Ruschau Rebuttal, ICC Docket No. 08-0363 (the Company agreed to withdraw its request to recover these costs in order to narrow the issues, while preserving its right to recover such costs in the future).

⁴⁴ See Schedule D-5 (The precise share of proceeds spent on flotation costs averaged over the four specific issuances was 2.54 percent) Contemporaneous documents associated with each issuance for which there are unrecovered issuance expense are provided by Nicor Gas as part of its workpapers in support of Schedule D-5.

1270 **Q. How can Nicor Gas' ROE be adjusted to allow recovery of equity issuance costs?**

1271 A. A standard approach to adjusting the allowed ROE to provide recovery of all past equity
1272 issuance costs can be implemented via a straightforward adjustment to the single-stage
1273 DCF model. In place of the standard single-stage DCF formula (equation 7), the
1274 following formula is used.

$$r = \frac{D_1}{P_0(1 - f)} + g$$

1275 where f is the percentage of proceeds lost to underwriting fees or other flotation costs.
1276 This formula recognizes that if shares trade at (for example) \$100, but 2.5% of the
1277 proceeds of the initial issuance of those shares was spent on underwriting fees, only
1278 $\$100 \times (1 - 0.025) = \97.5 represents value invested in cash-flow generating assets.
1279 Therefore it is relative to this “adjusted” price — not the nominal market price — that
1280 investors' required return should be measured.

1281 Comparing the flotation cost-adjusted formula to the standard DCF formula for
1282 values of the dividend yield, growth rate, and financial leverage that are representative of
1283 the natural gas utility sample (see Figure 19 below), we find that 10 basis points is an
1284 appropriate ROE adjustment to allow recovery of costs amounting to 2.5% of equity
1285 issuance proceeds.

Figure 19
Representative Flotation Cost Adjustment

| [1] | Without Flotation Cost Adjustment | With Flotation Cost Adjustment |
|---|---|-----------------------------------|
| [1] | [2] | [3] |
| Flotation cost share of issuance proceeds | [a] | 2.54% |
| Dividend Yield (D1/P0) | [b] 2.64% | 2.71% |
| Growth Rate | [c] 6.40% | 6.40% |
| Simple DCF Cost of Equity | [d] 9.04% | 9.11% |
| Equity to Market Value Ratio | [e] 0.708 | 0.708 |
| Debt to Market Value Ratio | [f] 0.292 | 0.292 |
| Implied Marginal Cost of Debt | [g] 4.3% | 4.3% |
| Tax Rate | [h] 27.1% | 27.1% |
| Simple DCF Overall Cost of Capital | [i] 7.32% | 7.36% |
| Nicor Gas's Regulatory Equity % | [j] 0.544 | 0.544 |
| Nicor Gas's Regulatory Debt % | [k] 0.456 | 0.456 |
| Nicor Gas's Implied Marginal Cost of Debt | [l] 4.2% | 4.2% |
| Implied Cost of Equity | [m] 10.88% | 10.97% |

Sources and Notes:

[3,a]: Nicor Gas

[3,b] = [2,b] / (1 - [3,a])

[b]-[c]: Representative sample value. See Ex. 14.05, Table No. RSM-6.

[d] = [b] + [c]

[e]-[h]: Representative sample value. See Ex. 14.05, Table No. RSM-7

[i] = [e]*[d] + [f]*[g]*(1 - [h])

[j]-[l]: Nicor Gas capital structure. See Ex. 14.05, Table No. RSM-8.

[m] = ([i] - [k]*[l]*(1 - [h])) / [j]

1286

1287 **IX. NICOR GAS' ACQUISITION AND THE COST OF CAPITAL**

1288 **Q. In evaluating the cost of capital for Nicor Gas, did you consider whether the**
1289 **acquisition of Nicor Gas has impacted its cost of capital?**

1290 A. Yes. As required in the ICC's Order in Docket No. 15-0558, we analyzed "the impact, if
1291 any, of Nicor Gas' affiliation with Southern Company and its other subsidiaries on the

1292 cost of capital of Nicor Gas.”⁴⁵ Because Nicor Gas is financed partly with equity and
1293 partly with debt, we considered the impact, if any, on both sources of capital. We first
1294 observe that the cost of capital is determined by risk of the assets and not by the owner.
1295 Second, because we the ICC applies an embedded cost of debt when setting rates for
1296 Nicor Gas and other regulated utilities, we examined the circumstances of Nicor Gas’
1297 debt financing and reviewed relevant credit rating reports.

1298 **Q. What finance principles are relevant to the question of whether Nicor Gas’**
1299 **acquisition by Southern Company affected its cost of capital?**

1300 A. As we explained above, it is the risk associated with a particular project or business
1301 venture — *not* the risk of the company (or other ownership entity) undertaking the project
1302 — determines what investors’ (equivalent risk) alternatives are, and thus determines the
1303 risk-appropriate expected return (i.e., the cost of capital) they require to invest in the
1304 venture. Professors Brealey, Myers, and Allen articulate this fundamental principle
1305 succinctly in their seminal corporate finance textbook *Principles of Corporate Finance*,
1306 stating that, “[t]he opportunity cost of capital depends on the use to which that capital is
1307 put,” and “[t]he true cost of capital depends on project risk, not on the company
1308 undertaking the project.”⁴⁶

1309 In addition to owning Nicor Gas and several other natural local gas distribution
1310 utilities via its 2016 acquisition of AGL Resources (now called Southern Company Gas),
1311 Southern Company owns several vertically integrated rate-regulated electric utility

⁴⁵ ICC Order in Docket No. 15-0558, Appendix A, issued June 7, 2016.

⁴⁶ Richard A. Brealey, Stewart C. Myers, and Franklin Allen, *Principles of Corporate Finance*, 11th Edition (2014) p. 219-220.

1312 operating companies in the southeastern United States, as well as Southern Power, an
1313 operating subsidiary that “constructs, acquires, owns, and manages power generation
1314 assets, including renewable energy projects, and sells electricity at market-based rates in
1315 the wholesale market.”⁴⁷ Each of these entities will have a cost of capital that
1316 corresponds to the risks of the assets in the specific line of business in which it operates.

1317 **Q. What are the implications of this principle for the determination of Nicor Gas’ cost**
1318 **of capital in a regulatory context?**

1319 A. A near-universal practice in rate-of-return regulation in the United States (and elsewhere)
1320 is that the rate requirement for the regulated entity should be determined by treating that
1321 entity on a stand-alone basis. In other words, the cost of capital is determined for — and
1322 based on the characteristics of — the specific utility that is the subject of regulation,
1323 rather than for some other corporate entity that owns or is otherwise affiliated with the
1324 subject utility. This aligns with the finance principle outlined above as well the enduring
1325 precedents established in the *Hope* and *Bluefield* decisions. To implement this principle,
1326 we selected a sample of comparable local gas distribution utility companies to estimate
1327 the cost of equity for Nicor Gas — hence attempting to capture the risk of the underlying
1328 assets and the line of business in which they are used.

⁴⁷ Southern Company 2017 Annual Report, p. 165 (Note 13 to Consolidated Financial Statements, titled “Segment and Related Information”).

1329 **Q. Are there any practical nuances of regulatory ratemaking that could make it**
1330 **possible for changes in ownership to affect Nicor Gas' cost of debt, despite the**
1331 **principle that the cost of capital depends on its use and not its owner?**

1332 A. Yes. Nicor Gas (like most rate regulated utilities in the U.S.) recovers the “embedded
1333 cost of debt,” which reflects the actual interest payments (as well as issuance cost, and
1334 any discounts or premia) that Nicor Gas will incur during the test period. The
1335 determination of the amount is based on the specific debt issuances (including past
1336 issuances) that will be outstanding during the test period. Consequently, the potential
1337 exists for Nicor Gas' embedded cost of debt to have changed as the result of a merger or
1338 acquisition if the ownership change lead to a restructuring of the Company's debt
1339 securities.

1340 **Q. Is it the case that Southern Company's 2016 acquisition of AGL Resources caused**
1341 **changes in the debt financing of Nicor Gas?**

1342 A. No. A study and comparison of AGL Resources's 2015 SEC Form 10-K and Southern
1343 Company Gas' 2016 and 2017 SEC Form 10-K suggests that Nicor Gas' debt financing
1344 policy was unchanged by the acquisition, and that specific changes in Nicor Gas' debt
1345 securities during those years resulted from the maturing of certain long-term debt, rather
1346 than any restructuring by its new owners. Moreover, these annual reports indicate that
1347 the debt financing policy for Nicor Gas — a policy which appears to have survived the
1348 acquisition unchanged — treats Nicor Gas' debt securities as separate and segregated
1349 from bond issuances, credit facilities, and commercial paper programs used to finance the

1350 other gas utilities owned by Southern Company Gas. For example, Southern Company
1351 Gas' 2017 10-K⁴⁸ states:

1352 Southern Company Gas' 100% -owned subsidiary, Southern Company Gas
1353 Capital, was established to provide for certain of Southern Company Gas'
1354 ongoing financing needs through a commercial paper program, the
1355 issuance of various debt, hybrid securities, and other financing
1356 arrangements. Southern Company Gas fully and unconditionally
1357 guarantees all debt issued by Southern Company Gas Capital and the gas
1358 facility revenue bonds issued by Pivotal Utility Holdings. **Additionally,**
1359 **substantially all of Nicor Gas' properties are subject to the lien of the**
1360 **indenture securing its first mortgage bonds. Nicor Gas is not**
1361 **permitted by regulation to make loans to affiliates or utilize Southern**
1362 **Company Gas Capital for its financing needs.**

1363 Nicor Gas' parent company annual reports — both before and after the Southern
1364 acquisition — also make specific statements regarding the restriction and segregation of
1365 Nicor Gas' long-term borrowing (in the form of first mortgage bonds secured by its
1366 assets) and short-term borrowings (in the form of bank credit facilities and commercial
1367 paper programs).⁴⁹

1368 Given that Nicor Gas' assets are financed by debt securities restricted to that
1369 purpose, and that Nicor Gas cannot receive financing from its parent or affiliate entities,
1370 it would be difficult to see how any changes in Nicor Gas' embedded cost of debt could
1371 be attributed directly to the change of ownership during 2016.

⁴⁸ Southern Company's 2017 SEC Form, 10-K, p. II-634 (Note 6 to Financial Statements, titled "Financing") (emphasis added); *see also* Southern Company's 2016 SEC Form 10-K, p. II-625 (Note 6 to Financial Statements, titled "Financing"). AGL Resources's 2015 10-K contains an analogous statement, at p. 83 (Note 9 to Consolidated Financial Statements, titled "Debt and Credit Facilities").

⁴⁹ *See* Southern Company's 2017 SEC Form 10-K, pp. II-635 and II-636, Southern Company's 2016 SEC Form 10-K, pp. II-626 and II-627, and AGL Resources's 2015 SEC Form 10-K, pp. 83-84.

1372 **Q. What about any impact the acquisition may have had on Nicor Gas' credit ratings?**

1373 A. Credit ratings by the major credit ratings agencies (e.g., S&P, Moody's, and Fitch)
1374 contribute substantially to the Company's ability to raise debt capital and the terms under
1375 which it can do so. While any changes in Nicor Gas' credit ratings around the time of the
1376 merger would not directly affect its embedded cost of debt, such changes could influence
1377 any new debt securities it might issue going forward, and so could be considered relevant
1378 to the question of how the acquisition affected its cost of capital.

1379 A review of credit rating agency reports around the time of the August 24, 2015
1380 announcement of Southern Company's acquisition of AGL Resources reveals that the
1381 transaction was likely neutral to slightly positive from the standpoint of Nicor Gas' credit
1382 ratings. On the day of the announcement Moody's affirmed its long-term and short-term
1383 issuer ratings for both Nicor Gas and AGL Resources, stating that "[t]he acquisition by
1384 Southern Company does not impact the fundamentals of AGL [Resources] and Nicor
1385 Gas' credit profiles. We expect AGL [Resources] to continue to execute its capital
1386 investment program...."⁵⁰

1387 Similarly, at the time of the announcement Fitch affirmed Nicor Gas' ratings and
1388 outlook on announcement of the merger, even while placing Southern Company on
1389 "negative watch" and AGL Resources on "positive watch". Fitch stated that it "expects
1390 Nicor Gas' credit metrics to remain strong for its rating category with sufficient
1391 headroom to absorb potential regulatory concessions required for merger approval," but
1392 also noted that "[a]n upgrade at AGL [Resources] as a result of this transaction will not

⁵⁰ Moody's Rating Action: "Moody's affirms AGL Capital and Nicor Gas; outlooks stable," issued August 24, 2015.

1393 warrant a positive rating action at [Nicor Gas] due to the expected low level of synergy
1394 benefits for Nicor Gas and relatively restrictive Illinois regulations.”⁵¹

1395 S&P, which emphasizes a “group” approach to determining ratings for affiliated
1396 entities, viewed the merger announcement as a positive for AGL Resources and its
1397 subsidiaries, including Nicor Gas, ultimately upgrading the long-term issuer ratings for
1398 those subsidiaries from BBB+ to A- upon the closing of the transaction.⁵² However,
1399 S&P’s ratings justifications did not take explicit account of the fact that Nicor Gas’ debt
1400 is restricted and segregated from that of the other affiliates.

1401 **Q. What about any ratings agency actions since the time of the merger?**

1402 A. While Moody’s, Fitch, and S&P revised their credit rating outlooks for Southern
1403 Company and certain of its subsidiaries to negative during 2017, only S&P’s outlook
1404 revision applied to Nicor Gas.⁵³ As mentioned above, this simply reflects that S&P,
1405 unlike the other two agencies, takes a “group” approach to credit ratings, such that any
1406 actions applied to Southern Company are automatically attributed to all of its
1407 subsidiaries, notwithstanding the fact that Nicor Gas’ long-term financing is obtained and
1408 secured independently from Southern Company or its other subsidiaries.

1409 Similarly, on August 10, 2018, S&P placed Southern Company (and all of its
1410 subsidiaries according to the “group” approach) on “CreditWatch Negative” – warning of

⁵¹ Fitch Ratings: “Fitch Places Southern on Negative Watch & AGL on Positive Watch Following Acquisition Announcement,” issued August 24, 2015.

⁵² S&P Global RatingsDirect: “AGL Resources Inc. And Subs Rating Raised to ‘A-’ on Close of Acquisition By Southern Co.; Outlook Negative,” issued June 30, 2016.

⁵³ Southern Company’s 2017 SEC Form 10-K, pp. II-56.

1411 potential for a credit rating downgrade.⁵⁴ This action, which was reversed (i.e., the
1412 negative watch was lifted) on September 28, 2018,⁵⁵ was related to capital costs and
1413 construction arrangements associated with the Vogtle Nuclear power plant units being
1414 developed by Southern Company subsidiary Georgia Power Co., which is also a co-
1415 owner of the facility. During the time the “watch” was in effect, Nicor Gas’ senior
1416 secured credit rating from S&P remained an A and neither Moody’s nor Fitch issued a
1417 negative outlook or credit watch for Nicor Gas or its direct parent entity, Southern
1418 Company Gas.⁵⁶ Furthermore, I am informed by the Company that at no point during
1419 S&P’s negative watch did Nicor Gas raise or attempt to raise debt financing.

1420 **Q. What do you conclude regarding the impact, if any, on Nicor Gas’ cost of capital of**
1421 **its affiliation with Southern?**

1422 A. Under standard regulatory principles and the implementation thereof (e.g., reliance on a
1423 comparable sample), there is no impact on the cost of equity. Further, because Nicor
1424 Gas’ debt financing is (and was) separate from that of the other gas utility companies that
1425 make up Southern Company Gas (formerly AGL Resources), any changes in its
1426 embedded cost of debt during 2016, 2017, or to date in 2018 cannot reasonably be
1427 attributed to the acquisition transaction. This finding is supported by the fact that the
1428 major credit rating agencies did not perceive material changes to Nicor Gas’ credit profile
1429 as a result of the Southern / AGL Resources merger.

⁵⁴ S&P Global Ratings, Research Update: Southern Co. and Subsidiaries Ratings Placed On CreditWatch Negative, August 10, 2018.

⁵⁵ S&P Global Ratings, Research Update: Southern Co. and Subsidiaries Ratings Affirmed, Taken Off Watch Negative Following Vogtle Decision; Outlook Negative, September 28, 2018.

⁵⁶ See workpapers to Schedule D-8.

1430 **Q. Does this conclude your direct testimony?**

1431 A. Yes.