

Kala Viswanathan

ASSOCIATE

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Dr. Viswanathan has expertise in electricity markets, climate policy, and the economic analysis of renewable resources.

She has provided public testimony at the California Public Utilities Commission, the California Energy Commission, and the New York Public Service Commission. Her academic research has focused on environmental, social, and governance issues to assess firms' corporate sustainability efforts.

Previously, Dr. Viswanathan worked at the Natural Resources Defense Council on energy policy, integration of distributed energy resources, and renewable energy procurement.

AREAS OF EXPERTISE

- Regulatory Economics, Finance & Rates
- Electricity Wholesale Markets & Planning

EDUCATION

- **Harvard Business School**
PhD in Technology and Operations Management
- **Stanford University**
MS in Civil and Environmental Engineering
- **Duke University**
BSE in Civil and Environmental Engineering (*cum laude*)

PROFESSIONAL EXPERIENCE

- **The Brattle Group (2023–Present)**
Associate
- **Harvard Business School (2017–2023)**

PhD Candidate

- **Natural Resources Defense Council (2015–2017)**
Schneider Clean Energy Fellow
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TESTIMONY

- Comments on behalf of the Natural Resources Defense Council, California Energy Commission, Integrated Energy Policy Report, Docket No. 16-IEPR-05 (July 7, 2016)
 - Comments on behalf of the Natural Resources Defense Council, California Energy Commission, Integrated Energy Policy Report, Docket No. 15-IEPR-03, (December 31, 2015)
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ARTICLES & PUBLICATIONS

- [“A Rising Tide Lifts All Boats: The Effects of Common Ownership on Corporate Social Responsibility,”](#) with M. DesJardine and J. Grewal, *Organization Science* (2022)
 - [“Shareholder Activism and Firms’ Voluntary Disclosure of Climate Change Risks,”](#) with C. Flammer and M. Toffel, *Strategic Management Journal*, 42(10), 1850–1879 (2021)
 - [“Shareholders Are Pressing for Climate Risk Disclosures. That’s Good for Everyone,”](#) with C. Flammer and M. Toffel, *Harvard Business Review* (2021)
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PRESENTATIONS & SPEAKING ENGAGEMENTS

- “A Rising Tide Lifts All Boats: The Effects of Common Ownership on Corporate Social Responsibility,” with Jody Grewal and Mark DesJardine, Alliance for Research on Corporate Sustainability (2021)
 - “Shareholder Activism and Firm’s Voluntary Disclosure of Climate Change Risks,” with Caroline Flammer and Michael Toffel, Strategic Management Society Annual Conference, Academy of Management Annual Conference (2020)
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SELECTED HONORS & AWARDS

2013–2015 National Science Foundation Graduate Research Fellowship
2013 William Brewster Snow Environmental Engineering Award
2012 Tau Beta Pi
2012 Chi Epsilon