

# First Annual Brattle Telecom, Media & Entertainment Roundtable



## Agenda: Wednesday, June 11, 2025

Time	Session
9:30 a.m.	<i>Registration, Networking &amp; Coffee</i>
10:00	<b>Introduction</b>
10:15	<b>Reading the Crystal Ball: Regulatory Road Ahead</b> <b>Moderator</b> • Coleman Bazelon   Brattle   Principal & Practice Co-Leader: Intellectual Property <b>Panelists</b> • David Redl   Salt Point Strategies   Former Assistant Secretary of Commerce for Communications and Information • Scott Blake Harris   Crest Hill Advisors   Former Senior Spectrum Advisor and Director of National Spectrum Strategy at NTIA
11:15	<i>Morning Break</i>
11:30	<b>The Reconciliation Bill Elephant in the Room: Spectrum Auctions and CBO Scoring</b> <b>Moderator</b> • Paroma Sanyal   Brattle   Principal & Practice Co-Leader: Telecommunications, Media & Entertainment <b>Panelists</b> • Coleman Bazelon   Brattle   Principal & Practice Co-Leader: Intellectual Property • Dr. Giulia McHenry   Senior Vice President for Public Policy at AT&T   Former Chief of the Office of Economics and Analytics at the FCC • Matthew Pearl   Jenner & Block   Of Counsel and former Director for Emerging Technologies at the White House National Security Council
12:30 p.m.	<i>Networking Lunch</i>
1:30	<b>AI and Copyright Issues</b> <b>Moderator</b> • Steve Herscovici   Brattle   Principal & Practice Co-Leader: Telecommunications, Media & Entertainment <b>Panelists</b> • Rich Assmus   Mayer Brown   Partner & Leader of Chicago Office Intellectual Property • Michele Murphy   Oppenheim + Zembrak   Partner • Michael Sinkinson   Northwestern Kellogg   Associate Professor of Strategy Specializing in Applied Microeconomics and Industrial Organization
2:30	<i>Afternoon Break</i>
3:00	<b>Antitrust in Attention Markets: Platforms, Power, and the New Economics of Engagement</b> <b>Moderator</b> • Jeremy Verlinda   Brattle   Principal <b>Panelists</b> • David C. Kully   Holland & Knight   Partner • Peter Mucchetti   Clifford Chance   Partner, Co-Head of the Technology, Media & Telecommunications Sector • Kathy O'Neill   Fried, Frank, Harris, Shriver & Jacobson LLP   Partner
4:00	<b>Closing Remarks</b>